



California Child Care Resource & Referral

NETWORK

CAPPA
Advocacy

2014 Joint Annual Conference • September 17-19, 2014 • DoubleTree Hotel Sacramento

Connecting + Collaborating

Engaging Families, Providers and Community Partners

Joint Annual Conference 2014

Preliminary Program

2014 Joint Conference of the California Child Care Resource & Referral Network and the California Alternative Payment Program Association

Dates and Location

The conference will be held from Wednesday, September 17 through Friday, September 19 at the DoubleTree by Hilton Hotel, 2001 Point West Way, Sacramento, CA.

Hotel Registration Information

Please book your hotel rooms directly with the DoubleTree Hotel. Hotel rooms are \$95.00 per night plus taxes and fees for either single or double occupancy. Reservations can be made with the DoubleTree by Hilton Hotel by calling 1-800-686-3775 and mention "Network and CAPPA" or online [DoubleTree Hotel by Hilton](#). The deadline for room reservations is Monday, August 25, 2014.

Conference Registration

Registration fees include all conference materials, Dinner on Wednesday evening, Breakfast and Lunch on Thursday and Brunch on Friday.

Register 5 or More Staff and Save!

If you are a Network or CAPPA member and you register 5 or more of your staff, you will receive a \$45 discount off each registration.

The registration fee for Members is \$330 for 5+ staff or \$375 per person. The registration fee for Non-Members is \$450 per person.

Register for the conference online using this link <http://www.rsvpbook.com/Joint2014>

Conference fees may be paid by check or credit card. Make checks payable to: CAPPA. Mail checks to: 2014 Joint Annual Conference, CAPPA

Conference Registration (continued)

1451 River Park Drive, #185, Sacramento, CA.
Please Register Online by Friday, September 5, 2014.

Cancellation Policy

There will be no refunds issued for cancellations. Refunds will not be made for no-shows and unpaid registration fees will be invoiced. However, substitutions will be allowed. This includes presenters. Should CAPPA & The Network cancel, a full registration fee refund will be issued.

Program

The California Resource & Referral Network (Network) and the California Alternative Payment Program Association (CAPPA) have joined together to plan, develop and deliver the Joint 2014 Annual Conference.

It's about you, the many members who have strongly let us know the value of our two Statewide Associations coming together in a true spirit of collaboration that can support and meet the needs of the clients we serve. Changes in our field call us to see our services through new lenses.

This conference provides a unique opportunity for staff to come together to discuss and share common issues, successes and challenges as well as time for each of us to get to know our colleagues and renew friendships. This conference is different from the variety of meetings and conferences related to our work, for this conference is by, for, and about the work we do in R&R and AP.

Program (continued)

This year's Annual Conference includes a variety of workshops to meet the needs of staff working with parents; staff providing training and technical assistance to child care providers; program staff-supervisor; managers and directors.

Schedule of Activities

Wednesday, September 17th

12:00pm-Registration
1:30pm- 5:00pm-Executive Sessions
1:30pm -5:00pm- Workshops/Seminars
6:00pm –Welcome Dinner and Opening Keynote

Thursday, September 18th

7:00am-Breakfast
8:15am-9:45am - Keynote Session
10:00am-11:45am-Seminars
12:00pm-1:15pm-Lunch & Vendors
1:30pm-5:00pm-Workshops
5:00pm-Dinner and Evening On Your Own

Friday, September 19th

7:00am– Coffee and Light Morning Refreshments
8:00am-11:00am - Network Member Meeting
8:00am-11:00a.m. - Workshops
11:00am – 1:00pm -Farewell Brunch and Closing Keynote

Networking Opportunities

Join colleagues from around the state after the keynote and raffle drawing on Wednesday, September 17th for music, chocolate and networking.

Thursday night will be an opportunity for agency staff to spend time together or for staff from a variety of agencies to renew friendships and/or get to know each other as they venture in to Sacramento. This is not an organized activity. Individuals and groups are on their own to experience Sacramento and get some R&R (rest and relaxation).

Ideas include: [Old Sacramento](#). The unique 28-acre National Historic Landmark District and

Networking Opportunities (continued)

State Historic Park is located along the beautiful Sacramento River. Bustling with activity, the District is alive with shopping, dining, entertainment, historical attractions and world-renowned museums set within the time of the California Gold Rush and the Transcontinental Railroad.

[Arden Fair Mall](#) is within walking distance and is home to the restaurants Johnny Rockets, BJ's Restaurant and Brewhouse, and Seasons 52; movie theaters; and department stores including JCPenney, Macy's, Nordstrom and Sears.

Raffle Fundraiser

With the generous support of R&R and AP staff last year, the Joint Network/CAPPA conference held a very successful raffle pre-selling tickets prior to the conference. Together we raised over \$9,000. Our goal is to top that figure this year.

The drawing of all raffle tickets will occur on Wednesday evening following the opening keynote presentation. So, it is important to get all sold tickets turned in by 7:00 pm on Wednesday evening. To make this drawing a success, we request the participation of all the agencies that are either members of the Network or members of CAPPA, or members of both organizations.

The theme for the raffle this year is *Who are you as an agency?* We encourage agencies to contribute items that are easily packed into a suitcase - a gift (i.e. a camera), or gift cards (usable no matter where the person lives - i.e. Target, VISA, etc.). If you're donating a gift certificate, use your creativity and imagination to provide minimally a \$25.00 gift certificate. The committee is encouraging larger agencies to donate \$100 gift certificates, mid-size agencies \$50 and smaller agencies \$25. The grand prize this year is \$1,000.00 in gift cards.

Part of the fun of the raffle is to view the raffle displays member agencies create each year. So, please create a raffle prize display. We'd like the displays this year to be no larger than 12" x 12" x 12". Last year there were some very creative displays that housed the donated gift cards or raffle prize(s). The committee wants to continue to acknowledge the displays by giving out

Raffle Fundraiser (continued)

awards for how the raffle prizes are displayed. Award categories for the displays include: Most Creative, Most Californian, Most Colorful, Most Original, and Best of the Conference. Be creative with your display/ packaging of your prize(s) and make sure your agency's name appears somewhere on the outside of the display.

When selecting a gift or creating a gift basket to contribute to the raffle, please remember that some winners will need to transport the item(s) on a plane; therefore, we're asking that all prizes can fit in a suitcase and that displays or prize packaging be no bigger than 12" x 12" x 12". Thank you!

2014 Annual Conference Committee

Gloria Balch, Valley Oak Children's Services,
Butte County

Rosa Barragan, A.C.C.E.S.S. Child Care Resource &
Referral, Merced County

Jennifer Greppi, 4C's of Alameda County

Kathy Lago, Solano Family and Children's Services

Tanya McMahan, Child Development Resources
of Ventura County, Inc.

Karen Marlatt, Valley Oak Children's Services,
Butte County

Cheryl Nelson, Community Connection for Child
Care, Kern County

Angela Rodriguez, Supportive Services,
Fresno County

Teri Sedrick, North Coast Opportunities, Inc. - Rural
Communities Child Care, Lake and Mendocino
Counties

Carol Thompson, Child Care Links,
Alameda County

Rosa Velasco, Crystal Stairs, Inc., Los Angeles
County

For more information, please contact:

Danielle Metzger, CAPPA
(916) 567-6797 or Danielle@cappaonline.com

Or

Mary Beth Phillips, Network
415-494-4649, MBPhillips@rrnetwork.org

We look forward to seeing you in September!

Connecting + Collaborating

Engaging Families, Providers and Community Partners

Preliminary Program

September 17, 2014

Wednesday Afternoon Workshops– 1:30 to 3:00 p.m.

A. **Are Agencies Positioned to Maximize Investments Now and In the Future?**

CEOs and Executive Directors Only, 1 per agency

Mike Olenick, Child Care Resource Center, Sandee Blechman, Children's Council of San Francisco, Karen Osborn, Tulare County Office of Education-Connections for Quality Care and Rose Johnson, Davis Street Family Resource Center

Strand: Executives & Senior Managers

Running an agency and delivering on our programs has never been more challenging than it is now. Momentum is growing on both the federal and state levels to make greater investments in our programs, families and children. Are we positioning ourselves to deliver the greatest outcomes? Come prepared to hear varied perspectives from leaders within our field about how messaging needs to change; how to tap into other funding streams; and take an organizational assessment to make sure you are positioned for growth.

B. **I'm a New Supervisor/Manager – Now What?**

Jennifer Carlin, City College of San Francisco

Strand: Managers & Supervisors

Being a supervisor is about much more than managing work flow and supervising a few employees. In many cases, going from employee to supervisor happens in one day. One day you're an employee, and the next day you assume your new position as a supervisor, often with little direction or training. Now you are a supervisor and it is quite a bit different than you expected and definitely not as easy as you thought that it would be. Attend this workshop to learn tips on how to be effective as a new supervisor.

C. **Advocacy 101**

Eric Peterson, Contra Costa Child Care Council and Kim Johnson, California Child Care Resource & Referral Network

Strand: Professional Growth

You've been asked to go to a meeting or call or send a letter to funders/policy makers/your CA Assembly member to advocate for children and families. Now what? How do you prepare? What do you say? What's the focus of your presentation or call or letter? Join this session to learn about basic advocacy 101 including tips, strategies and techniques to make your voice and message(s) be heard.

Wednesday Afternoon Workshops – 1:30 to 3:00 p.m. (continued)

D. The Heart of R&R- Connecting with Parents

Jennifer Greppi, 4C's of Alameda and Mary Beth Phillips, California Child Care Resource & Referral Network

Strand: Working with Parents

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." -Maya Angelou Every time you answer the phone or take a walk-in referral client, you have an opportunity to change a life. Come to this workshop and learn how to ask the right questions, how to engage and support the client in conversation, and how to address the needs of the family using a family strengthening approach. Topics will include: communication and relationship building skills, how to engage the parent by learning about the child's temperament, customer service skills, self-care and boundary setting and most importantly, how to create a bond that will keep the family coming back when they need support again.

E. Quality Improvement Initiatives: Why and How do Family Child Care Providers Participate?

Holli Tonyan, California State University, Northridge and Susan Savage, Child Care Resource Center

Strand: Working with Providers

What factors might prevent or allow certain family child care providers to participate in quality improvement initiatives including Race to the Top Early Learning Challenge? What might help them make sustainable changes to their child care environment based on their participation in these programs? Come hear the design and initial results from a California-based project intended to help us better understand the conditions under which family child care providers participate in quality improvement-initiatives.

F. Working with Families Under Stress

Theresa Corrigan, Child Action, Inc

Strand: AP Administration

This session will provide staff working in AP programs with information on how they can provide support and assistance to families under stress. We will discuss how to connect with parents, strategies and techniques related to subsidy.

G. Handbook and Written Materials for Alternative Payment Programs

Early Education and Support Field Services Consultants

Strand: AP Administration

This workshop will provide information to enable contractors to establish policies and procedures consistent with the requirements of their contract and reflective of the program's mission and goals. Included will be suggestions for how to make the written information understandable and accessible to parents and providers.

Wednesday Afternoon Workshops– 3:30 to 5:00 p.m.

H. Executives' Session: Special Session with Linda Smith, Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development for the Administration for Children and Families (ACF)

Strand: Executives & Senior Managers

Participate in this intimate conversation with Linda K. Smith, Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development for the Administration for Children and Families (ACF) at the U.S. Department of Health and Human Services. Hear firsthand from the pivotal office for early childhood policy at the federal level about what our field should anticipate in the coming years and what opportunities we should be keep in our sights. Share with her your perspective about the latest developments in California's early care and learning system and what you experience as a front line service agency. Don't miss this rare opportunity to meet face-to-face with one of the most influential leaders in our field.

I. Supporting Leadership Opportunities

Jennifer Carlin, City College of San Francisco

Strand: Managers & Supervisors

This interactive session will provide attendees with information on leadership styles, guidance on how they can support staff in developing their leadership potential and an opportunity to dialogue with other managers and supervisors on the challenges and successes they are experiencing as they provide staff development opportunities at their agency.

J. Awakening Your Best: Balance and Mindfulness in ECE

Craig Newhouse and Laura Bridges, Bridges Transformation Network

Strand: Professional Growth

This Peer Learning Opportunity provides a chance to learn more about balance and mindfulness while having fun and interacting with your colleagues. Blending the wisdom of the ages with their own energy, life experience and enthusiasm, our facilitators will help us to identify practices we can use to support our best selves at home and at work.

K. Game on – Online! Supporting Families Over the Internet

Janet Zamudio and Claudia Quinonez, Children's Council of San Francisco and other facilitator(s) to be announced

Strand: Working with Parents

It's "game on" for coming together and sharing our vision for how we can support families online! Is there a different or better way to provide online child care referrals and supports for families? Come hear how other agencies are thinking about supporting families online with referrals and counseling and share what you are doing. This interactive peer learning opportunity will help us get creative and get going with our thinking about bringing our expertise to families in the new way they are seeking it –online!

L. Family Child Care Providers and Motivation

Juan Ramirez, California Child Care Resource and Referral Network, facilitator and other facilitators and panelists to be announced

Strand: Working with Providers

What makes us want to do something? Being intrinsically motivated helps us to move forward in ways that nothing else can! Family child care providers do vital, but often hard, work and need

Wednesday Afternoon Workshops – 3:00 to 5:00 p.m. (continued)

support. Come to learn about ways to provide meaningful support; we'll identify what motivates this diverse group of people and how to help sustain positive attitudes. This is a peer learning opportunity. Participants will be able to share their own experiences and find out what a number of CCR&Rs are doing to support providers to keep the spark alive.

M. Engaging Families in AP Programs

Phillip Warner, Children's Council of San Francisco and Eric Peterson, Contra Costa Child Care Council

Strand: AP Administration

How does your agency define the way AP staff interacts with families? How do you envision your role or your agency's role in the lives of families? Is it to administer a subsidy, or something more? Come hear how some agencies are engaging families, and add to the discussion by sharing what your agency does and your overall thoughts on this topic.

N. Dialogue with EESD Consultants – Q&A

Representatives from EESD to be announced

Strand: AP Administration

EESD consultants will be available on site to meet one on one with attendees. Bring your questions with you to take advantage of this opportunity.

Wednesday Evening Opening Plenary Session and Dinner 6:00 p.m. to 10:00 p.m.

Connecting and Collaborating: Engaging Families, Providers and Community Partners

*Remarks by Linda Asato, California Child Care Resource & Referral Network and
Denyne M. Micheletti, California Alternative Payment Program Association*

Dinner: 6:00 – 7:00 p.m.

Welcome and Keynote Speaker: 7:00 – 8:15 p.m.

Olivia Golden, Executive Director, CLASP

Invited

Raffle 8:15 p.m.

Music, Chocolate and Networking with Colleagues 8:30 p.m.

September 18, 2014

Thursday Morning Plenary Session and Breakfast

Breakfast: 7:00 to 9:00 a.m.

Welcome and Keynote Address 8:15 a.m.

Branding Possibility: One Woman's Journey to Finding Her Power of Purpose!

Regina Louise

Regina Louise was most recently awarded the prestigious National Adoption Excellence Award from the U.S. Department of Human Services for reducing the number of minority children in foster care. In 2010, Ms. Louise's one-woman play *Someone's Somebody* was nominated for two NAACP awards.

By the time she was 16, Ms. Louise lived in – and failed to adjust to – well over 30 foster homes, group homes and psychiatric facilities. The many valuable years of formal education that Ms. Louise missed didn't prevent her from pursuing her belief that she "would be somebody." In less than a decade, Ms. Louise has addressed and educated over three and a half million people across the nation about the fate of "at-risk" children, youth and their communities.

Currently, Ms. Louise is pursuing a Masters of Fine Arts in Creative Writing and Writing for the Performing Arts as a Dean's Distinguished Fellow at the University of California, Riverside.

Thursday Morning Workshops - 10:00 to 11:45 a.m.

O. Are We Effectively Messaging Our Programs to Legislators and Decision-Makers?

Presenter(s) to be announced

Strand: Executives & Senior Managers

Come prepared to have a facilitated conversation with an elected official that knows our programs, votes on funding for our programs and is passionate about working with families and children. For instance, how do we make the connection between connecting CalWORKs and working poor families to TK if our families are not in a place where they can receive that information? What is a better way to talk and advocate for families from more of a holistic view, versus from a piecemeal approach?

Thursday Morning Workshops -10:00 to 11:45 a.m. (continued)

P. **Leadership, Supervision and Relationship-Based Work**

Presenter(s) to be announced

Strand: Managers & Supervisors

When we approach our work from a strength-based position (Family Strengthening and Touchpoints) our own organizational practices should reflect what we teach. So much of our work is based on the relationships we create and sustain. Learn how you can enhance your relationships and support your staff in becoming skilled in the art of working with providers and families through reflective supervision and relational coaching.

Q. **Adult Learning & Workshop Design for Trainers**

Jennifer Carlin, City College of San Francisco

Strand: Professional Growth

When it comes to high quality training, we know that content counts. And as a presenter, you need to be knowledgeable about the subject matter of the training you are conducting. But how much do you know about adult learning and what designing an effective training entails? This workshop will provide an overview of the theories and principles of adult learning, memory and retention, learning styles and the ethical code of conduct. You will also learn about needs assessment, developing goals and objectives, training delivery and evaluation. Come to explore a fascinating topic and leave with the enthusiasm and new skills to take your trainings to a deeper level.

R. **Working with Families Under Stress**

Barb DeGraaf, Strengthening Families™ State Lead, Strategies

Strand: Working with Parents

This workshop will provide an introduction to the Strengthening Families Framework™, a research informed approach that can be used successfully when working with families under stress. Participants will learn about the Five Protective Factors and how they can help buffer families against child abuse and neglect, promote child and family well-being and develop resilience in the face of trauma. Practical ways to incorporate the Strengthening Families framework into your agency programming and daily work will be explored.

S. **Understanding, Not Judging: Engaging License-Exempt Child Care Providers**

Anna Fernandez Leon, California Child Care Resource and Referral Network, facilitator, and presenter(s) to be announced

Strand: Working with Providers

Over the years, the basic dichotomy of “licensed vs. license-exempt” has been instrumental in the development of a support system for non-licensed providers across the State. The world of license-exempt child care in California, however, is complex and as diverse as the individuals who operate in it. This workshop will take your mind beyond the label of “license-exempt”, as we will explore this topic from a contextual perspective focused on the individual and not so much on the type of care. Together, we will identify practical strategies to reach out to, understand, and engage these individuals, and we will discuss how the strategies we unveil can prove effective as we strive to develop respectful, meaningful, and sustainable support systems for these providers.

Thursday Morning Workshops -10:00 to 11:45 a.m. (continued)

T. **Projections**

Stuart Orlinsky, Child Development Resources of Ventura County

Strand: AP Administration

During these times of uncertainty, it is important to project out an agency's operational budget, but not lose sight of the need to also have contingency plans ready. Come prepared to hear how some agencies are doing their budget projections and data and trends that ought to be considered as part of any budget forecasting exercise.

U. **Building a Case File**

Presenter(s) to be announced

Strand: AP Administration

During this workshop we will discuss the steps that need to be taken to meet with a family and set up a family case file. Panelists will share their sample forms and materials for families.

V. **Body Shakes and Brain Waves: Moving and Learning Through Early Childhood**

Angela Russ-Ayon, AbridgeClub.com, a Russ InVision Company

Strand: Health & Safety

Understand how integrating physical activities and novel experiences into a young child's daily learning experience develop neural connections, boost retention and enhance motor skills. Create new ways to enrich the learning process and reinforce educational skills such as language development, early literacy and mathematics. Put theory into practice and remind yourself what it's like to be a kid again.

W. **R-E-S-P-E-C-T: Find out what it means to me**

Presenter(s) to be announced.

Strand: Building Knowledge in the Child Care Field

In order to work effectively with parents, providers, co-workers, and community members, we must be culturally sensitive. But, what does this mean? This session will explore ways that CCR&R staff can reflect on their own culture and how prejudices can impact and limit our understanding and connection with others. Participants will learn strategies for becoming culturally responsive to families and providers that they serve and support.

X. **Know the Law: Essential Answers About Child Care Law**

Anna Levine and Laurie Furstenfeld, Child Care Law Center

Strand: Building Knowledge in the Child Care Field

Know the law! Essential information about key child care laws and regulations to help every R&R and AP staff member be a great family advocate. Topics will include: custody battles – who is allowed to pick up a child from child care; business issues for family child care; administering medication in child care; accepting children who aren't immunized in child care programs; serving vulnerable families – who gets priority?

Thursday Morning Workshops -10:00 to 11:45 a.m. (continued)

Y. Hands-on Social Media Lab

Eric Peterson, Contra Costa Child Care Council and Rowena Quinto, California Child Care Resource & Referral Network

Strand: Technology

Have you thought about using Social Media but are not sure how to get started? Do you have a Facebook, Twitter, Pinterest, and/or Instagram account but haven't really posted anything? Join us for a hands-on social media session where we will discuss and provide assistance on issues agencies are facing in developing an online presence. Topics include setting up an account, how to find stories/articles/resources to post, posting etiquette, etc. This will be an interactive session, so please bring your laptops, tablets, and/or smart phones!

**Thursday Lunch
12:00 to 1:15 p.m.**

Vendors and Resources
&
Slide Show of Network and CAPPA Member Agencies

Thursday Afternoon Workshops—1:30 to 3:00 p.m.

Z. How Are We Going to Win? Power and Politics in Sacramento

Presenters to be announced

Strand: Executives & Senior Managers

Recent changes in the electoral process have implications for advocacy strategy. Hear what political analysts have to say about what these recent and potential upcoming changes mean for who we need to pay attention to, how we message to lawmakers and build a stronger base of support for the work we care about.

AA. Striving for Excellence: Resources for Supervisors and Managers of CCR&R Trainers

Helen Woodlee, California Child Care Resource & Referral Network, facilitator, Jeanette Bellerive, 4Cs of Santa Clara County, Inc., Kelly Graesch, The Resource Connection and other panelists to be announced.

Strand: Managers & Supervisors

The work of CCR&R trainers is vital to the development of high quality Early Childhood Education at the community level. This workshop will offer practical tools and guidance to supervisors and managers using the CCR&R Trainer Recommendations Matrix. Join us to learn from a panel of CCR&R leaders with insights to share about internal promotions, hiring, reflective evaluations and retention strategies relevant to your work with training staff. Participate in activities designed to support professional development for your staff and take away resources that will help us to strengthen the CCR&R workforce.

BB. Stress is a Priority

Carol Thompson, Child Care Links

Strand: Professional Growth

This informative, interactive and fun workshop will assist attendees in evaluating and prioritizing their stress. Statistics and audience interaction will provide an avenue to make decisions about what are the most important things in their lives. Participants will develop tools to schedule priorities in order to simplify their lives.

CC. Beyond Barriers: How Counselors Can Support Families of Children Who Have Special Needs

Heather Lang, BANANAS and Karen Shelby, YMCA Childcare Resource Service

Strand: Working with Parents

All parents at some time need child care and this includes parents who have children with disabilities and other special health care needs. The Americans with Disabilities Act (ADA), a federal civil rights law passed in 1990, aims to provide people with disabilities access to all community services—including child care. Learn how agencies can support providers, programs and parents to work together to ensure access to child care for every child. Participants will receive materials and resources on inclusion.

Thursday Afternoon Workshops -1:30 to 3:00 p.m. (continued)

DD. **Workforce Coaching – Best Practices**

Disa Lindgren, California Child Care Resource and Referral Network, facilitator, Lileana Cepeda, Pathways, panelist, and other panelists to be announced

Strand: Working with Providers

What's the buzz about coaching for Early Care and Education professionals? Improving the quality of child care in all settings depends on meaningful, personalized supports for those who work with and on behalf of young children. Effective coaching is relationship-based and builds on providers' strengths while identifying needs and setting goals. Coaching is outcomes-oriented, so models that scaffold learning and promote reflective discussions lead to improvements in child care provider practices. Learn about the positive difference coaches from CCR&Rs around the state are making and jump on the coaching bandwagon!

EE. **AP/R&R 101 – Distinctions and Commonalities**

Presenter(s) to be announced

Strand: AP Administration

During this workshop, you will learn more about the relationship between R&Rs and APs. A panel of agencies that have both programs will discuss the collaboration and communication between the two, where they overlap and the responsibilities of each.

FF. **Eligibility, Need and Family Size in EESD Programs**

EESD Representative

Strand: AP Administration

This presentation will use the APMU and CMU Review Guide with presentation slides to present information about how to verify eligibility, need, and family size in CDD programs. Best practices will be provided to avoid errors. Time will be provided for questions.

GG. **TrustLine – From Fingerprints to Final Results**

Dorette Pierce and Cathy Claborne, California Department of Social Services and Cindy Mall, California Child Care Resource & Referral Network

Strand: Health and Safety

Join R&R staff from around California that facilitate the TrustLine registration process in local agencies to discuss current processes and procedures, the roles of DOJ, CDSS, the Network, R&Rs and CAPPs in the application process, and how you can assist in decreasing processing time. This session will include an overview of the TrustLine Automated Registration Process (TARP) and the TrustLine Web-based Application (TWA).

HH. **Developmental and Behavioral Screening, Services and Supports: California's ECE Tool Kit**

Erin Dubey, First 5 California, Jennifer Miller, WestED Center for Prevention and Early Intervention, Karmina Barrales, California Department of Education, and a County Representative with both a Race to the Top –Early Learning Challenge Consortia and Help Me Grow Network

Strand: Building Knowledge in the Child Care Field

Presenters will provide an overview of the developmental screening process as part of California's RTT-ELC grant, with a focus on cross-system collaboration and how screening fits within a broader systems approach. Discuss developmental and behavioral screening and referral as required elements in the state's quality rating system, and ASQ and ASQ-SE screening tools. Highlight cross-agency screening & referral Tool Kit, county perspectives on integrating screening as an

essential element of quality early learning, effective ECE screening practices and their sustainability, and partnerships with other systems and initiatives like *Help Me Grow*.

Thursday Afternoon Workshops - 1:30 to 3:00 p.m. (continued)

II. TRIBES! The Next Key Player in the Landscape of Early Care & Education in California

Ann Louise Bonnitto, California Rural Indian Health Board

Strand: Building Knowledge in the Child Care Field

If you are interested in collaborating with Tribal partners at the local level, this workshop is for you. Additionally, learn about the current child care education activities by the Tribal Child Care Association of California. Topics to be covered include the development of the Tribal Quality Rating Improvement Scale (QRIS) and new initiatives in collaboration with the California Department of Education and with the federal Administration for Children and Families.

JJ. Tech Tools for Effective Collaboration and Organization

Presenter(s) to be announced

Strand: Technology

There are a plethora of web-based applications to help groups collaborate and organize their work. This workshop will provide examples of tools agencies are using to make it easier to share documents and information, set up events, and manage workgroups.

Thursday Afternoon Workshops - 3:30 to 5:00 p.m.

KK. Building Our Own: Technology Innovation Lab

Presenters to be announced

Strand: Executives & Senior Managers

Using design principles and bringing creative thinkers together we will imagine technology tools that can meet the needs of what parents want from our agencies. Using information from parent surveys, reviewing technology trends, and including individuals from the tech field, we will make the art of the possible come to life in a design. Join our interactive conversation if you have passion for revolutionizing what we can and want to do for parents.

LL. How Branding Can Transform Your Organization

Aaron Rosenthal and Sandee Blechman, Children's Council of San Francisco

Strand: Managers & Supervisors

Brand is simply another word for reputation. Learning from the branding work done by Children's Council of San Francisco, we will explore how this process can help you explain the impact of your work, support fundraising, improve decision making, clarify your values and help build staff morale.

MM. Striving for Excellence: Career Path Opportunities for Trainers

Ana Fernandez Leon, California Child Care Resource & Referral Network, facilitator, and panelists to be announced

Strand: Professional Growth

Stuck in a rut or simply ready for a new challenge at work? Expectations for Early Care and Education professionals are rising. Join us to hear about where the field is going and how you can prepare for changes that are on the horizon. Panelists will share information about educational opportunities and resources. There will be activities to begin exploring your professional growth aspirations. Bring your enthusiasm!

NN. Implementing Federal Parent Choice Regulations: A Strategy for Effective AP/R&R Collaboration

Yuovene Whistler and Jeffrey Moreira, Crystal Stairs

Strand: Working with Parents

Come learn one agency's approach to working together to ensure regulations are institute to fully inform parental choice and meet regulatory requirements. Share challenges and best practices.

OO. Update and Q&A – Child Care Advocate, Community Care Licensing

Jude Burden, Community Care Licensing

Strand: Working with Providers

This session will provide an update on what is happening at licensing, including new regulations and bills, progress with New Directions and our use of the Key Indicator Tools, 2013 Most Cited Deficiencies, new leadership, and other relevant information. A Child Care Advocate will answer questions from the audience. Time permitting; she will discuss Safe Sleep and/or Appeals/Complaints.

Thursday Afternoon Workshops - 3:30 to 5:00 p.m. (continued)

PP. Documenting Work Processes to Ensure Consistency and Improve Quality

Sandra Hernandez, Grisel Morales and Samantha Evans, Crystal Stairs, Inc.

Strand: AP Administration

This workshop will give participants a chance to explore the importance of documenting work processes that ensure procedural consistency and improve program quality. The facilitators will guide a discussion and group activity that will focus on the importance of the relationship between well-defined processes and expected outcomes.

QQ. All About the APMU

Presenter(s) to be announced

Strand: AP Administration

During the first part of this workshop, EESD staff will provide a very brief background of the APMU process and explain the intent. The second part of this workshop will be a panel discussion with agencies that have recently gone through the process and will share their experiences with the APMU team and how they prepared for their APMU.

RR. Nutrition Training Required for Child Care

Lucy Chaidez, State of California, Emergency Medical Services Authority

Strand: Health and Safety

Join this interactive session to learn about the new nutrition training module that is being mandated in California for child care licensees. Attendees will gain knowledge about improving a child's overall health with information about healthy meals, promoting family-style mealtimes, encouraging physical activity, limiting screen time, and supporting breastfeeding.

SS. Preschool Expulsions & the Disproportionality of Black Boys

Tasha Henneman, BANANAS, Inc.

Strand: Building Knowledge in the Child Care Field

This workshop will uncover the research findings of parents who have children that were expelled from multiple child care environments. This problem is addressed through examining factors that may perpetuate it – specifically, those identified in the study's conceptual framework: the high stakes accountability movement (the push down effects to ECE); neuro-biological considerations (including the importance of play and temperament theory); and gaps in systems of professional development for preschool teachers. Examining these factors using the lens of Critical Race Theory helps illuminate the prevalence of expulsions among black preschool boys, while altering the deficit lens through which expulsions are often viewed.

TT. Race to The Top Collaboration

Christina Bath Collosi, Viva Strategies, Wilma Hashimoto, Fresno County Office of Education, and Lupe Jaime, Central Valley Children's Services Network

Strand: Building Knowledge in the Child Care Field

The panelist will present the collaboration and successes of the Race to Top Implementation in Fresno through the partnerships between Fresno County Office of Education, First Five Fresno, Viva Strategies and CSN's Childcare Resource and Referral agency. In addition, the panelist will discuss sustainability and learning bumps in implementing Early Stars (RTT) in Fresno.

Thursday Afternoon Workshops - 3:30 to 5:00 p.m. (continued)

UU. Get Virtual with Your Online Relationship with CDE, Early Education and Support Division: Updates on EES Division websites, Online modules, video clips, Facebook, Twitter, and Apps.

Early Education & Support Division, Quality Improvement Office Staff

Strand: Technology

Get a sample of the many virtual tools and interactive media products offered through CDE, EES Division. This workshop includes sampling The Early Childhood Educator Competencies-based Self-Assessment Toolkit (ECE CompSAT), a web-based, ADA-accessible set of integrated video clips, interactive tools and external resources for early childhood educators that will take them through a step-by-step process of Self-Assessment and reflection. This new tool is based on the Early Childhood Educator Competencies publication. Additionally, take a peek at the California Early Childhood Online (CECO) Modules, all about Young Children, DRDP App, and the ECE Competencies video clips.

Friday, September 19, 2014

Friday Morning Sessions 8:00 to 11:00 a.m.

VV. Annual Meeting of the Members of the California Child Care Resource & Referral Network

Jack Hinojosa, Child Development Resources and President of the Board, Child Care Resource & Referral Network, and Linda Asato, Executive Director, California Child Care Resource & Referral Network

Meeting Agenda Includes

- President's Report
- Board Development Committee Report and Election of Board Members
- Public Policy Committee Report and Adoption of the 2015 Public Policy Agenda
- Executive Director's Report

Please note that this meeting is limited to staff from agencies that are members of the California Child Care Resource and Referral Network.

WW. World Café Event

Laura Bridges, Early Education and Support Division and other panelists to be announced

Strand: Building Knowledge in the Child Care Field

Staff from the California Department of Education (CD), EES Division (EESD) and EESD-funded contractors will be available to share the most current information about EESD publications, resources, and training and technical assistance programs. Learn about the wealth of resources being offered by EESD that can benefit your agency and add partnerships to the work of CCR&R.

Friday Morning Workshops– 8:00 to 9:30 a.m.

XX. A Manager's Guide to Performance Management

Tyler Wade, People Development Systems

Strand: Managers & Supervisors

This workshop will give managers and supervisor's an overview of some of the key issues around performance management. Some of the topics we may touch on include setting goals; creating a performance environment; addressing issues; appraising performance and supervising vs. coaching.

Friday Morning Workshops – 8:00 to 9:30 a.m. (continued)

YY. How to Make Microsoft Office Dance

Norbert Haupt, Controltec, Inc.

Strand: Professional Growth

Do you know how to open Excel but formulas have you stumped? Do you know that WORD Mail Merge exists but have no clue how to use it? Is the only time you have gotten close to PowerPoint is when you attend conference workshops? For users of Microsoft Office who don't want to admit that they don't know where to start, this might just be the right workshop for you. Can you spell e-n-t-r-y l-e-v-e-l?

ZZ. Parent Café Presentation/Information Session

Justin Margolis and Shauna Gowdy, Valley Oak Children's Services

Strand: Working with Parents

This session utilizes the Strengthening Families Framework and the Five Protective Factors to have guided conversations allowing the participants to explore and discuss their beliefs and feelings while answering questions based on the Five Protective Factors (Parental Resilience, Social Connections, Concrete Support in Times of Need, Knowledge of Parenting and Child Development and the Social and Emotional Competence of Children).

AAA. Green Cleaning, Sanitizing, and Disinfecting: Why and How to Do it in Your ECE Program

Vickie Leonard, RN, NP, PH.D., UCSF Pediatric Environmental Health Specialty Unit and Belinda Messenger, Ph.D., Department of Pesticide Regulation, Pest Management and Licensing Office

Strand: Working with Providers

Preventing the spread of infectious disease in ECE is important. But, bleach has been declared an asthmagens (causes asthma) and other cleaning and disinfecting products have health risks for both children and staff. This workshop will help you reduce the spread of infectious disease and keep your facility clean and sanitary using safer tools, products and policies.

BBB. Calculating, Collecting and Earning Family Fees

EESD Representative

Strand: AP Administration

This workshop will focus on the basic elements of assessing a family fee, developing family fee collection policies, fiscal reporting and how to earn your family fees. Participants will learn how to calculate and make adjustments to family fees, and address delinquent family fees and payment plans. Best practices will be discussed and a question and answer period will be included.

CCC. Program Integrity – The Investigation and Prosecution of Child Care Fraud

Presenter to be announced

Strand: AP Administration

This workshop will focus on what agencies can do internally to identify and document fraud, especially when they do not have a relationship with their District Attorney.

Friday Morning Workshops – 8:00 to 9:30 a.m. (continued)

DDD. Get Up & Grow! Creating an Environment with Active Play Experiences (Spanish)

Carolina Castillo Quintero, ECE Consultant

Strand: Health and Safety

Active play is fundamental in the daily routine of young children. Through this type of play children can discover what their bodies can do, how creative they can be and how to stimulate mind & body. This workshop will focus on the importance of active play and activities that providers can do to create an inviting active play environment. *Workshop presented in Spanish.*

Friday Morning Sessions 9:45 to 11:00 a.m.

EEE. All in the Spirit of Teamwork

Tyler Wade, People Development Systems

Strand: Managers & Supervisors

Teamwork is the heart and soul of an effective organization. All organizations are made up of individuals and individual drive, skills and motivation are essential to the success of the group. Learn how the spirit of teamwork can support creativity, collaboration and compassion for families and for the members of the team in your organization. Come away with skills, exercises and experience that will help you be a teambuilding leader in your agency.

FFF. Getting to Know the California Early Childhood Educator Competencies

Rosa I. Velasco, Crystal Stairs, Inc., additional presenters to be announced

Strand: Professional Growth

The ECE Competencies were developed by the California Department of Education and First 5 California to guide professional development and quality improvement activities. If you are responsible for developing and/or providing training for child care providers this workshop is for you. Come to learn more about the Competencies and find out how other CCR&Rs are integrating the use of the Competencies, Mapping Tool and Training Portal to plan high quality training.

GGG. Authentic Parent Engagement

Parent Voices Representatives

Strand: Working with Parents

These days, the term “parent engagement” is everywhere. But what does it really mean? Come join a presentation and dialogue facilitated by staff of Parent Voices to unpack true, respectful, and authentic parent engagement.

HHH. Competing Commitments: Searching for a Work – Life Balance

Carolina Castillo Quintero, ECE Consultant

Strand: Working with Providers

This workshop will focus on the dynamic among individuals and their work with a particular emphasis on the way it affects family child care providers. We will address the common competing commitments - family, work, personal commitments, and community – to name a few. Activities, open discussion, and reflections will all take place as we look at strategies to balance our lives.

III. Everything Title 5 and Management Bulletin Related

EESD/CAPPA Agencies

Strand: AP Administration

This workshop will be focused on discussion of those MB's that still provide challenges to implement. How do agencies respond to a new MB? How do agencies incorporate new interpretations or clarifications into their agency? Are you required to follow a Management bulletin?

JJJ. Best Practices for Transferring Participants from CalWORKS Stage 1 to Stage 2

CAPPA Agencies

Strand: AP Administration

Come find out the process for transferring participants and children from Stage 1 to Stage 2. The workshop will cover the process from determining who is eligible to the actual transfer of files. We will also talk about the collaboration between CalWORKS Stage 1 and Stage 2.

Friday Morning Sessions 9:45 to 11:00 a.m. (continued)

KKK. Sleep Sweet Baby! Ensuring Safe Sleep for Infants in Child Care Programs

Bobbie Rose, RN, California SIDS Program

Strand: Health and Safety

Infants are at greatest risk for sudden and unexpected death between the ages of 2 and 4 months. Coincidentally, this is the age when many infants start child care as their mothers return to work. This workshop will raise awareness about Sudden Infant Death Syndrome and other sleep related infant deaths. Don't miss this workshop to learn about the most current research and recommendation regarding safe sleep for infants.

Friday Morning Closing Plenary Session and Brunch 11:00 to 1:00 p.m.

The Important Role You Play in the Lives of Families and Providers

Presenter to be announced

Brunch: 11:00 a.m.

Keynote Presentation: 11:30 – 12:30 p.m.

Thank Yous and Good Byes: 12:30 p.m.