



June 1, 2017

Dear Members,

We look forward to seeing you at the 2017 Joint Conference of the California Child Care Resource & Referral Network (Network) and the California Alternative Payment Program Association (CAPPA) to be held October 18-20, 2017 at the Doubletree Hotel in Sacramento.

We expect 600 individuals to attend this year's joint conference. The Conference Planning Committee, CAPPA and Network staff are already working to create an amazing program.

We all know that the success of a conference has a lot to do with the strength of the conference program. Venue is important but the quality of the speakers and the ability to provide workshops on topics that meet the needs of our members are what really make the difference.

This year, the Conference Planning Committee would like to ask you to participate in making the 2017 conference our best ever. We hope that your agency will commit to sponsoring one of the following program opportunities:

- Become a member in the **Leadership Circle** by helping to sponsor one of our keynote sessions at **Level I for \$2,000 or Level II for \$750-\$1,500.**
- Become a Conference Partner at the **\$1,500 level** or a Conference Supporter at the **\$750 Level.**
- Sponsor a Conference Scholarship so that one of our members can be present at the conference who might not be able to attend otherwise at the **\$395.00 Scholarship level.**
- Sponsor a workshop at the conference. If there is a workshop you are particularly interested in or if you have staff who are leading or participating in a workshop that is selected for this year's program, consider sponsoring that workshop at the **\$250.00 Sponsorship level.**

You can also check out our **Corporate Sponsor and Exhibitor Packet** [HERE](#) for more sponsorship opportunities.

You can mail your contributions with the attached form to Danielle Metzger, 1451 River Park Drive, Suite 185, Sacramento, CA 95815.

We thank you in advance for helping us to make the 2017 Joint Conference a success!

The Conference Planning Committee

# CONFERENCE SPONSORSHIP OPPORTUNITIES

The Network and CAPP A invite you to take advantage of a special opportunity to promote your agency's visibility at our Joint Annual Conference on October 18-20, 2017 at the DoubleTree Hotel, Sacramento CA.



## \$2,000 Leadership Circle I

- Primary sponsorship of one of the keynote presenters
- Full conference participation for one (not including lodging)
- Opportunity to introduce keynote presenter in which you are sponsoring
- Full-page color advertisement in program
- Complimentary table in exhibition area
- Your agency logo projected on the presentation screen before keynote presentation in which you are sponsoring
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)
- Logo and web link Banner Ad on APP with 5 second display duration

## \$1,500 Conference Partner

- Partners will be acknowledged in conference program
- Sponsor a specific workshop of your choice (with over 60 to choose from)
- Complimentary table in exhibition area
- Full-page color advertisement for your agency in conference program
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)
- Logo and web link Banner Ad on APP with 5 second display duration

## \$1,500- \$750 Leadership Circle II

- Partial sponsorship of one of the keynote presenters
- Half-page color advertisement in program
- Complimentary table in exhibition area
- Your agency logo projected on the presentation screen before keynote presentation in which you are sponsoring
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)
- Logo and web link Banner Ad on APP with 5 second display duration

## \$750 Conference Supporter

- Supporters will be acknowledged in conference program
- Quarter-page advertisement for your agency in conference program
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)

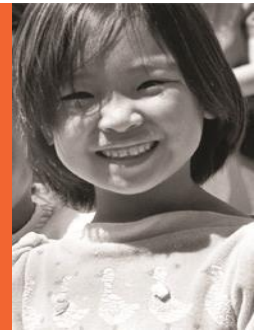
## \$395 Conference Scholarship Sponsor

- Sponsor a conference scholarship and make it possible for a member to attend the Joint Conference who otherwise would not be able to- sponsor has the opportunity to designate the individual or agency to receive their sponsorship
- Quarter-page color advertisement in program
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)

## \$250 Workshop Sponsor

- Sponsor a specific workshop (with over 60 to choose from)
- Introduce the speaker at the beginning of the workshop
- Logo and web link on conference website page – [www.rrnetwork.org](http://www.rrnetwork.org) and [www.cappaonline.com](http://www.cappaonline.com)

Network & CAPP A Annual Conference  
October 18-20, 2017  
DoubleTree Hotel, Sacramento, CA



## REPLY FORM

Organization/Agency Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP

**YES!** Please acknowledge us at the following sponsorship level:

- |  |  |
|--|--|
| <input type="checkbox"/> Leadership Circle I - \$2,000         | <input type="checkbox"/> Conference Scholarship Sponsor - \$395  |
| <input type="checkbox"/> Conference Partner - \$1,500          | <input type="checkbox"/> Workshop Sponsor - \$250  |
| <input type="checkbox"/> Leadership Circle II - \$750- \$1,500 | <input type="checkbox"/> We are unable to commit to sponsoring this event, but would like to make a contribution in the amount of \$ _____ |
| <input type="checkbox"/> Conference Supporter - \$750          |  |

### ADVERTISING

#### Advertisement

Color advertisement in program booklet and posted on the conference website pages.

\* All orders for advertising, artwork and payments must be received no later than September 1, 2017. Artwork must be provided to size in JPG or Pdf format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or [Danielle@cappaonline.com](mailto:Danielle@cappaonline.com).

**YES!** We would like to purchase the following:

- Full Page (8in x 11in) for \$550     Half Page (5.5in x 4in) for \$400     Quarter Page for \$250

**Mail/Fax/Scan this form to:** California Alternative Payment Program Association  
1451 River Park Drive, Suite 185  
Sacramento, CA 95815  
Phone: (916) 567-6797  
Fax: (916) 567-6790 – [danielle@cappaonline.com](mailto:danielle@cappaonline.com)

Please make checks payable to California Alternative Payment Program Association.

California Alternative Payment Program Association is a registered 501(c)(3) non-profit organization: Tax ID#: 03-0521444