Dear Members,

We look forward to seeing you at the 2019 Joint Conference of the California Child Care Resource & Referral Network (Network) and the California Alternative Payment Program Association (CAPPA) to be held October 2-4, 2019 at the Doubletree Hotel in Sacramento.

We expect more than 600 individuals to attend this year’s joint conference. The Conference Planning Committee, CAPPA and Network staff are already working to create an amazing program.

We all know that the success of a conference is based primarily on the strength of the conference program. Venue is important but the quality of the speakers and the ability to provide workshops on topics that meet the needs of our members are what really make the difference.

This year, the Conference Planning Committee is asking you to participate in making the 2019 conference our best ever. We hope that your agency will commit to sponsoring one of the following program opportunities:

- Become a member in the Leadership Circle by helping to sponsor one of our keynote sessions at Level I for $2,000 or Level II for $750.
- Become a Conference Partner at the $1,500 level or a Conference Supporter at the $750 Level.
- Sponsor a Conference Scholarship so that one of our members can be present at the conference who might not be able to attend otherwise at the $405.00 Scholarship level.
- Sponsor a workshop at the conference. If there is a workshop you are particularly interested in or if you have staff who are leading or participating in a workshop that is selected for this year’s program, consider sponsoring that workshop at the $250.00 Sponsorship level.

You can also check out our Corporate Sponsor and Exhibitor Packet HERE for more sponsorship opportunities. Please share this sponsorship opportunity with businesses you think would like to sponsor or be a vendor at the conference.

You can mail your contributions with the attached form to Danielle Metzger, 1451 River Park Drive, Suite 185, Sacramento, CA 95815.

We thank you in advance for helping us to make the 2019 Joint Conference a success!

The Conference Planning Committee
CONFERENCE SPONSORSHIP OPPORTUNITIES

The Network and CAPPA invite you to take advantage of a special opportunity to promote your agency’s visibility at our joint Annual Conference on October 2-4, 2019 at the DoubleTree Hotel, Sacramento CA.

$2,000
Leadership Circle I

- Primary sponsorship of one of the keynote presenters
- Full conference participation for one (not including lodging)
- Opportunity to introduce keynote presenter in which you are sponsoring
- Full-page color advertisement in program
- Complimentary table in exhibition area
- Your agency logo projected on the presentation screen before the keynote presentation you are sponsoring

$1,500
Conference Partner

- Partners will be acknowledged in the conference program
- Sponsor a specific workshop of your choice (with over 60 to choose from)
- Complimentary table in exhibition area
- Full-page color advertisement for your business or agency in conference program

$750
Leadership Circle II

- Partial sponsorship of one of the keynote presenters
- Half-page color advertisement in program
- Complimentary table in exhibition area
- Your agency logo projected on the presentation screen before keynote presentation in which you are sponsoring

$750
Conference Supporter

- Supporters will be acknowledged in the conference program
- Quarter-page advertisement for your business or agency in conference program

$405
Conference Scholarship Sponsor

- Sponsor a conference scholarship and make it possible for a member to attend the Joint Conference who otherwise would not be able to- sponsor has the opportunity to designate the individual or agency to receive their sponsorship
- Quarter-page color advertisement in program

$250
Workshop Sponsor

- Sponsor a specific workshop (with over 60 to choose from)
- Introduce the speaker at the beginning of the workshop
- Logo listed by the workshop sponsored
Network & CAPPA Annual Conference
October 2-4, 2019
DoubleTree Hotel, Sacramento, CA

REPLY FORM

Organization/Agency Name: ________________________________

Contact: ________________________________

Address: ___________________________ City: _____________ State: _____ Zip Code: _____________

Phone Number: ___________________________ Fax: ___________________________ Email: ___________________________

SPONSORSHIP

☐ YES! Please acknowledge us at the following sponsorship level:

☐ Leadership Circle I - $2,000

☐ Conference Scholarship Sponsor - $405

☐ Conference Partner - $1,500

☐ Workshop Sponsor - $250

☐ Leadership Circle II - $750

☐ We are unable to commit to sponsoring this event, but would like to make a contribution in the amount of $ ____

☐ Conference Supporter - $750

ADVERTISING

Advertisement

Color advertisement in program booklet and posted on the conference website pages.

YES! We would like to purchase the following:

☐ Full Page (8in x 11in) for $600

☐ Half Page (5.5in x 4in) for $450

☐ Quarter Page for $300

Mail/Fax this form to: California Alternative Payment Program Association
1451 River Park Drive, Suite 185
Sacramento, CA 95815
Phone: (916) 567-6797
Fax: (916) 567-6790

Please make checks payable to California Alternative Payment Program Association.

California Alternative Payment Program Association is a registered 501(c)(3) non-profit organization:

Tax ID#: 03-0521444

* All orders for advertising, artwork and payments must be received no later than August 16, 2019. Artwork must be provided to size in JPG or PDF format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or Danielle@cappaonline.com.