

2020 Virtual Joint R&R Network/CAPPA Conference
Demanding Racial and Economic Justice for
Children, Families and Our Communities

Keynote Highlights

Thursday Morning Keynote 8:30 – 9:45 a.m.

Dr. Isaiah Pickens



Dr. Pickens is currently Assistant Director of the Service Systems Program at the UCLA-Duke National Center for Child Traumatic Stress. In this role, he is responsible for supporting diverse national, cross-disciplinary, and collaborative efforts to make child- and family-service systems more trauma-informed. His research focuses on trauma-informed and culturally responsive programming in numerous service sectors and optimizing service utilization among underserved communities.

Friday Morning Keynote 8:30 – 9:45 a.m.

Surgeon General of the State of California, Dr. Nadine Burke Harris

Dr. Nadine Burke Harris is an award-winning physician, researcher and advocate dedicated to changing the way our society responds to one of the most serious, expensive and widespread public health crises of our time: childhood trauma. She was appointed as California's first-ever Surgeon General by Governor Gavin Newsom in January 2019. She is the Founder of the Center for Youth Wellness, an organization leading the effort to advance pediatric medicine, raise public awareness, and transform the way society responds to children exposed to Adverse Childhood Experiences (ACEs) and toxic stress.



Friday Lunch Keynote 12:30 – 1:45 p.m.

Laurene Domínguez, LCSW



Laurene Domínguez is the Coordinator & Therapist at San Francisco State University ~ The SAFE Place. Her professional areas of interest include: cultural identity/multi-cultural issues, Chicanx/Lantix support, first generation students, crisis/trauma especially sexual violence support, EMDR, somatic healing methods, anxiety, healthy relationships, social justice issues, and the integration of western and indigenous ways of healing.

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Preliminary List of Workshop

Thursday Morning Workshops - 10:00 to 11:00 a.m.

A. Child Care Programs in Transition

Facilitated by Kristina Meza, Jennifer Hernandez, and Jennifer Troia, California Department of Social Services

Strand: Executives & Managers

The Education Omnibus Budget trailer bill, SB 98, provides for the transfer of various programs, responsibilities, services, and systems relating to child care and childhood development that are currently administered by the California Department of Education to the California Department of Social Services on July 1, 2021. This workshop will provide updates and will include significant stakeholder feedback on key topics related to the transition.

B. Remote Staff – Supervision, Communication, and Motivation

Jennifer Carlin, San Francisco City College

Strand: Managers

How do you create trust, provide consistent communication, ensure accountability, and help meet the team, interpersonal, and social needs of remote employees? This workshop discusses supervision strategies, the need for effective technology and tools, keeping remote employees engaged as team members, and communication, communication, communication!

C. Raising an Anti-racist Child (Live)

Diedre Goree, If Nothing Changes, Nothing Changes Life Coaching

Strand: Demanding Racial and Economic Justice/Professional Growth

Fifty years after the civil rights movement we all should be shocked and disgusted by the poor job America has done eradicating systematic racism. The same way a child can learn to develop language, they can internalize anti-racist and non-stereotypical attitudes. Let's learn specific steps to have conversations about anti-racism with our children and how to achieve a more inclusive society.

D. Responding to the Times with Heart

Julie Zvalo Martyn, Brandman University

Strand: Working with Parents

We are facing unprecedented times unlike anything in living memory. A deadly virus, school and program closures, scarce childcare, racial injustice, fires, smoke, and an economic downturn are resulting in unending challenges. In our session you will learn how to respond with heart, and grow in compassion, curiosity, and courage.

Thursday Morning Workshops - 10:00 to 11:00 a.m. (continued)

E. **The Trauma of Racism and Injustice**

Rainbow Markell, California Child Care Resource & Referral Network

Strand: Strengthening Families/Trauma Informed Care

Using Trauma informed concepts such as Historical Trauma, Intergenerational Trauma and epigenetics, (and what do all those terms mean anyway?!?!) we will seek to understand how Trauma may show up in our programs. We will scratch the surface of Trauma informed principles and how they can support the children and families in our programs. By looking at ourselves and our environments, our biases and institutional racism, then taking time to consider our children and families, we can begin or continue to create a space where we understand and apply the foundational concept of “What happened to you?” vs. ‘What is Wrong with you?’, and create an environment that asks, “What is Strong with You?” for the children in our care.

F. **Understanding and Overcoming Work-based Stress in our Virtual World (Live)**

Kathleen White, City College of San Francisco

Strand: Promoting Self-Care and Resilience

Participants will unpack the causes of work-based stress in early childhood settings and explore the unique characteristics of female dominated workplaces, the needs of service providers and the systemic barriers in the field. Added stress related to COVID 19 will be discussed, including technology barriers, health concerns for staff, children engaged in remote learning and lack of child care for the workforce, workplace expectations, developmentally inappropriate solutions for young children and disproportionate impacts of remote learning expectations on communities of color, caregivers and impacted workers. Participants will receive tools for understanding a range of dysfunctional work environments and strategies for addressing stressful situations and structures at work. Skills can be utilized to address situations in a range of settings. Applicable to leaders, administrators, coordinators, and technical services providers in the field.

G. **Digital Invoicing - How agencies are using technology to help parents and providers during COVID-19 (Live)**

Zhiwen Tan, MCT Technology, Luis Valadez, Pomona USD and Representative from CDR Ventura

Strand: AP Administration

A team of agency innovators share their experience planning, implementing, and supporting digital invoicing options for providers and families. Lessons learned from onboarding 3000+ providers in 3 months.

H. **Guidance on Certification, Recertification, and Notice of Action in a Virtual Environment (Live)**

Early Learning and Care Division Staff, CDE

Strand: AP Administration

This training will reinforce participants’ skills and knowledge on Criteria for Eligibility Requirements, Criteria for Required Documentation for Eligibility, Certification and Recertification of Families, Calculation of Families,’ Adjusted Monthly Income, and certifying families remotely.

I. **Transitioning R&R Services to a Virtual Workspace (Live)**

Karina Ojeda, Angelica Preciado, Dominique Metoyer, Lilia Rodriguez, Julissa Toscano, and Elizabeth Melendrez, Child Care Resource Center

Strand: Working with Providers

This panel discussion will cover how we have transitioned to delivering R&R services virtually during the stay-at-home order. Areas represented will be Coaching, Training and Family Engagement. Join us and share your experiences and hopefully take away new ideas and resources.

Thursday Morning Workshops - 10:00 to 11:00 a.m. (continued)

J. **Health and Safety in Uncertain Times**

Bobbie Rose, Lucy Chaidez, Gail Brodie, Chana Wynne-Swan, and Mira Liao, UCSF California Childcare Health Program

Strand: Health & Safety/Supporting Providers

So much has changed as a result of the COVID-19 pandemic. Yet, the health and safety of children, teachers, and staff is still the top priority. This panel discussion will focus on new or enhanced practices and procedures for keeping everybody healthy and safe. Bobbie Rose and Mira Liao from the UCSF Child Care Health Program (CCHP) will talk about the current best practices and health disparities during the pandemic; Chana Wynne-Swan from the Community Care Licensing Division (CCLD) Child Care Licensing Program will discuss COVID-19 related Provider Information Notices (PINs); Gail Brodie from the California Department of Education (CDE) Early Learning and Care Division will discuss Management Bulletins during the pandemic; and Lucy Chaidez from Emergency Medical Services Authority (EMSA) will talk about changes in Preventive Health and Safety Training.

K. **What's New with MCCP**

Gretchen Howard, California Child Care Resource & Referral Network and Jeannine Schumm, AJW, Inc.

Strand: Building Knowledge in the Child Care Field

Join us to get the latest information on the progress of the My Child Care Plan Database (MCCP DB) and the statewide consumer education website, MyChildCarePlan.org. The MCCP DB developers and Network staff will give a brief tour of the database and share what developments are on the horizon. Note: this presentation is open to all, but geared towards folks who are not regularly using the MCCP DB.

L. **Exploring Gender in the Early Years – How to Create an Equitable and Supportive Environment**

Samuel Broaden, Honoring Childhood

Strand: Building Knowledge in the Child Care Field

During this workshop, participants will first learn terminology associated with gender and then dive into what role gender plays in early education, how that affects children, particularly children of color, and how we can work together to create a safer space for all children to express and discover who they truly are.

Thursday Morning Workshops - 11:15 to 12:15 p.m.

M. **Triage to Transformation (Live)**

Renee Herzfeld, 4C's of Alameda County, Kym Johnson, BANANAS, Inc. Kelly O'Laque Dulka Hively, Jennifer Caban, Alameda County Social Services Agency, Ellen Dektar, Alameda County Early Care and Education Program (The Local Planning Council), Neva Bandelow, Alameda County Office of Education, Kristin Spanos, First 5 Alameda, and Lisa Erikson, Alameda County Department of Public Health (This panel represents over 200 woman-years of leadership and ECE experience.)

Strand: Executives & Managers

On March 17, eight Alameda County organizations aligned around early learners and teachers convened to respond to the shelter in place, knowing if we did not organize, advocate and act on behalf of our community, their fate would be disastrous. Daily meetings since March 17 resulted in a coordinated process for families, frequent and clarifying information to providers, concrete supports for providers and families, and an information rich dashboard for system administrators and elected officials. This infrastructure will continue past the pandemic and transform how ECE in Alameda County works.

N. **It doesn't have to be how it's always been. A Whole Child Equity Approach - Reimagining California's Definition of Need**

Linda Asato and Keisha Nzewi, California Child Care Resource & Referral Network and Emma Watson, Advancement Project, California

Strand: Managers

Centering equity requires us to recognize that systemic barriers impact communities differently based on numerous factors, including race, ethnicity, gender, income, language, immigration status, identity, and ability. We will discuss what is a Whole Child Equity approach that recognizes that a young child's development is embedded in the healthy functioning of their family and their communities. We will introduce a proposal to use a Targeted Universalism frame and recommended Whole Child Equity Indicators to prioritize funding support for families facing the greatest challenges and to provide integrated and coordinated services from early childhood through K-12 across various sectors: health care, education, and social services.

O. **Dismantling Racist Child Care Policies (Live)**

Keisha Nzewi, California Child Care Resource & Referral Network, Laurie Furstenfeld and Maisha Cole, Child Care Law Center

Strand: Demanding Racial and Economic Justice/Professional Growth

In this workshop, we'll take a closer look at a few policies which were born out of racism, and then discuss how we as individuals, organizations, and the field, can take a stand and dismantle racist policies.

P. **Working with Fathers, Inside Out Dad**

Justin Margolis, Valley Oaks Children's Services

Strand: Working with Parents

This session will discuss the importance of connecting with fathers and working with fathers who are incarcerated.

Thursday Morning Workshops - 11:15 to 12:15 p.m. (continued)

Q. **Towards Racial Justice for Children: Trauma Responsive Care for Children of Color with Different Abilities**

Crystal Gourdine, Ph.D. and LaKrisha Dillard, M.A.

Strand: Strengthening Families/Trauma Informed Care

Participants will consider the role of implicit bias in the disproportionate injustice, negative outcomes and lived experiences, relative to the cumulative trauma, of children of color with different abilities. Participants will engage in an interactive presentation where deep reflective process, information sharing and chat discussion guiding learners to become more aware of their mindsets and beliefs. A socio-cultural framework will be applied as it intersects with children of different abilities and need for increased cultural responsiveness to buffer the impact of racism, trauma and injustice.

R. **Self –Care... What's the Big Deal?**

Anitra VonSchoech, Child Action, Inc.

Strand: Promoting Self-Care and Resilience

This presentation is a deeper look into self-care. We will discuss what most people think self-care is, the dictionary definition, why most people do not practice self-care, the benefits of regular self-care practice and the 8 different domains of self care. The presentation ends with a list of free ways to practice self-care.

S. **Case Management Organization While Working Remotely**

Rosa Melchor and Jay Rodriguez, Options for Learning, Camille Sutterfield, Valley Oak Children's Services, Amy Spencer, CocoKids, and Jennifer Ostrowski, Solano Family & Children's Services

Strand: AP Administration

Since March 16, supporting families has become even more challenging. Come prepared to hear from agencies that have developed processes and procedures that are reflective of CDE guidance and Management Bulletins, while keeping the focus on supporting the needs of families. Best practices will be shared.

T. **Monitoring in a Remote Environment (Live)**

Early Learning and Care Division Staff, CDE

Strand: AP Administration

This training will increase participant's knowledge and understanding of the Contract Monitoring Review process. It will include an in-depth review of the Program Review Instrument, assist contractor's with identifying areas that meet compliance and program quality, and areas that need improvement.

U. **Supporting Family Child Care Businesses in Challenging Times**

Facilitator: Grace Hartman, California Child Care Resource & Referral Network, Panelists: Maria Longoria, Child Care Resource Center, Leah McGlauchlin and Roberta Gonzalez, Children's Council of San Francisco, and Carmela Garcia, Child Action, Inc.

Strand: Working with Providers

COVID-19 and other crises have put enormous pressure on family child care home (FCCH) providers. FCCHs are needing to adapt in multiple ways, including updating business practices. Join us to hear from local R&R agencies on how they are supporting family child care providers with tools to help keep their businesses running even after a period of closure.

Thursday Morning Workshops - 11:15 to 12:15 p.m. (continued)

v. **Community Care Licensing – Update 2020 (Live)**

Shoghig Khadarian and Jane Cong-Huyen, California Department of Social Services, Community Care Licensing Division

Strand: Health & Safety/Supporting Providers

Join staff from Community Care Licensing as they share updates relating to COVID-19. Information will include waivers, PINs, and resources.

w. **Dual Language Learner Strategies in the Mixed Delivery System**

Lupe Jaime-Mileham, Ed.D., Office of Fresno County Superintendent of Schools, Whitcomb Hayslip, Consultant

Strand: Building Knowledge in the Child Care Field

This session will introduce strategies and practices that will equip early care and education (ECE) providers with tools to ensure children in their care have a strong foundation in English and their home language. Participants will be engaged to discuss the value of linguistic and cultural diversity, family engagement, and concert strategies to utilize in the mix-delivery system. Finally, participants will receive a link to an open source DLL Toolkit.

x. **Toolkit for Pop-Up Child Care in Emergencies (Live)**

Lara Magnusdottir, Melanie Dodson, Tiffani Montgomery, and Jenny Copeland, 4Cs of Sonoma County

Strand: Building Knowledge in the Child Care Field

4Cs Sonoma has created a "toolkit" to guide employers in setting up emergency onsite child care for their employers. Come learn about the toolkit, how it can be used, and how to introduce it to employers.

Friday Morning Workshops - 10:00 to 11:00 a.m.

Y. **COVID-19 Strategic Response: Reopen, Adapt and Thrive (Live)**

Rick Richardson, Child Development Associates

Strand: Executives & Managers

Are you an agency leader seeking to make sense of this crisis? Are you looking for not only a way to survive COVID-19, but adapt and emerge with a stronger capacity than ever before? This workshop will provide a planning framework to reopen and adapt your non-profit agency and provider opportunity for senior leader exchange of ideas.

Z. **Marketing Your R&R on Social Media**

Calisa Hildebrand, Fenton, Candida Duperroir and Emily Young, CocoKids

Strand: Managers

In this workshop, we will discuss social media best practices and how R&Rs can use social media to communicate with parents and families. Attendees will walk away with concrete ideas and specific tools you can use all year long.

AA. **QRIS and Anti-Racism (Live)**

Keisha Nzewi and Mary Ignatius, California Child Care Resource & Referral Network

Strand: Demanding Racial and Economic Justice/Professional Growth

Every child deserves to be in quality child care, but quality is in the eye of the parent. QRIS emerged with potentially good intentions, but impacts the mostly Black and other people of color providers negatively, because of child care's racist roots. This workshop will explore why QRIS is racist.

BB. **Virtual Café: Taking your Parent Cafes To-Go (Live)**

Liz Melendrez, David Martinez, Lily Duarte, Jaryn Gadea, and Karina Ojeda, Child Care Resource Center, and Stephanie De Anda, Crystal Stairs

Strand: Working with Parents

Join us for a Virtual café and learn how two agencies have transitioned in-person cafes and “coffee conversations” to virtual events and activities. We will be modeling an actual café and sharing the materials we have created to facilitate these opportunities so that you can engage your community too. Another element of the presentation will focus on the diversity of our participants and the diversity of content.

CC. **Trauma Informed Care: Effective Relationships and Equity**

Laurie Prusso Hatch, MEd, TeacherLaurie.com

Strand: Strengthening Families/Trauma Informed Care

Positive Discipline, as defined by Adlerian theory in the work of Jane Nelsen and Lynn Lott, addresses the elements of Trauma Informed Care. In the classroom and in our work with families, we can use the principles and tools outlined to address behavior issues, improve relationships and strengthen resilience. Based on science and practical experience, you can improve the experience of every child.

DD. **Where Ya At? Developing a Personal Strategic Plan**

Lola Cornish and Carrie Collins, Lola M. Cornish Consulting

Strand: Promoting Self-Care and Resilience

Having trouble taking care of you? Take some time out today to prioritize what YOU need. Hands-on activities, tools, and storytelling will give you the opportunity to do just that as you learn how to develop your own personal strategic plan.

Friday Morning Workshops -10:00 to 11:00 a.m. (continued)

EE. Compliance in the Time of COVID: Completing Recertifications While Prioritizing Stability and Support of Families

Jessica Kranz, Go Kids, Inc., Chris Atkinson, Child Care Resource Center, Veronica Angulo, Eunice Sifuentes and Wing Ly, YMCA Childcare Resource Service

Strand: AP Administration

Come prepared to hear from agencies about how initial certifications and recertifications have been supported remotely. Panelists will be sharing the opportunities that they have seen, as well as challenges, in this ever changing subsidy world.

FF. Attendance Recording, Reporting and Provider Payments (APP) (Live)

Early Learning and Care Division Staff, CDE

Strand: AP Administration

This workshop presents an overview of the changes to attendance reporting as prescribed in AB 274. It will provide information on provider payments requirements and parents and provider responsibilities for attendance recording for reimbursements, includes MB 20-15 updates.

GG. Supporting Family Child Care Businesses in Challenging Times (Spanish)

Facilitator: Grace Hartman, California Child Care Resource & Referral Network. Panelists: Maria Longoria, Child Care Resource Center, Roberta Gonzalez, Children's Council of San Francisco, and Carmela Garcia, Child Action, Inc.

Strand: Working with Providers

Covid-19 and other crises have put enormous pressure on family child care home (FCCH) providers. FCCHs are needing to adapt in multiple ways, including updating business practices. Join us to hear from local R&R agencies on how they are supporting family child care providers with tools to help keep their businesses running even after a period of closure.

HH. Air Quality in Home-based Child Care: What Caregivers Can Do

Nancy Villasenor, California Department of Public Health, Helen Woodlee and Soyla Madrigal, California Child Care Resource & Referral Network.

Strand: Health & Safety/Supporting Providers

Indoor and outdoor air pollutants can have immediate and long-term effects on child care providers and the children in their care. Fires, blackouts, heatwaves, and COVID-19 all play into our concerns about air quality. Come to learn how to improve indoor air quality, and what resources are available to help.

II. Know the Law About the Top 5 Most Asked Legal Questions Regarding COVID-19

Steve Rosenbaum, Laurie Furstenfeld and Maisha Cole, Child Care Law Center

Strand: Building Knowledge in the Child Care Field

At the Child Care Law Center, we have fielded hundreds of questions from parents and child care providers in regards to COVID-19. In this workshop, we will share five of the most frequently asked questions and provide answers to the questions. This information will help you in your work as a family and child care advocate.

JJ. Supporting FFN Providers

Carolina Quintero, California Child Care Resource & Referral Network

Strand: Building Knowledge in the Child Care Field

Forty years ago, R&R was born in Patty Siegel's Yellow Garage, as Family, Friends, and Neighbors (FFN) gathered to play, learn, and support one another. Today, we continue to connect with FFN caregivers to provide a range of services and welcome them into the ECE learning community. How we listen, respond, respect, and support FFN caregivers, while providing meaningful support, is critical to our entire child care delivery system. Join us as we highlight various programs and strategies, and look to how we maintain these connections through challenging times.

Friday Morning Workshops -11:15 to 12:15 p.m.

KK. How to Support and Complement California's Child Care Union – Communication is the Key (Live)

Dion Aroner, AJE Partners, Beverly Yu, UDW/AFSCME Local 3930 and other panelist to be announced

Strand: Executives and Managers

For California to truly value the work of family child care providers and move towards a reimbursement conversation and structure their contributions, all parts of our field must come together. Come prepared to hear from union representatives their vision for the future as well as opportunities where we may better support each other.

LL. How Do You Build Community Virtually

Lauren Wagner, Jessica Boehme-Flores, and Claudia Quiñonez, Children's Council, San Francisco

Strand: Managers

Children's Council of San Francisco will share their process and insights from going virtual and using technology to stay responsive to client needs during COVID-19. Topics covered will include the development of a new Online Help Center*, implementation of a ticketing system for emergency child care requests and distribution of Play & Learn Activity Kits to at-risk families during shelter-in-place. Workshop attendees will also engage in a collaborative conversation on the use of technology for equitable and inclusive supports beyond COVID-19.

MM. Overcoming Implicit Bias To Create Inclusive Organizations (Live)

Dr. Joe Mattox, J. Mattox & Associates and Dr. Ira Levin, The Levin Consulting Group, LLC

Strand: Demanding Racial and Economic Justice/Professional Growth

We all tend to make generalizations and presuppositions about groups of people especially those who are different from ourselves. More than not, these generalizations lead us to make erroneous judgments and act in ways that may be prejudicial or even offensive without intending to do so. This conference presentation explores the nature of implicit bias, how it forms, how to recognize it, and provides a range of action strategies for managing our biases to create more inclusive workplaces and organization cultures.

NN. Healthy Boundaries in COVID-19: Balancing Your Needs and Your Children's Needs

Jennifer Carlin, San Francisco City College

Strand: Working with Parents

COVID-19 has impacted everyone. Children are stressed, parents are stressed and not only are families spending more time together many of our usual outlets for stress reduction are limited. Then, we are faced by fires, smoke, and electrical outages. Enough already! We'd like to return 2020 and want a fresh start. Join this session for some practical suggestions and tips that parents can use to help balance the demands of parenting, remote learning, and the need for self-preservation.

OO. It Takes a Village - The Role of Early Learning Systems in Strengthening Families

Lola Cornish, Strategies TA

Strand: Strengthening Families/Trauma Informed Care

Communities throughout California are coming together in new and exciting ways. The role of Early Learning Systems in strengthening families is a new vision for child welfare and community well-being. Please join us to discuss the crucial role of the ECE system in this collaborative work.

Friday Morning Workshops -11:15 to 12:15 p.m. (continued)

PP. Building Resilience through Stress-Coping Strategies: Using a Self-Survey to Enhance Resilience and Promote Professional Success

Laura Bridges Newhouse and Craig Newhouse, Bridges Transformation Network

Strand: Promoting Self-Care and Resilience

This class provides an overview of tips and effective strategies for how to buffer oneself against chronic stress and address acute, in-the-moment stress. Participants will use the Bridges Self-Survey to examine a variety of self-care strategies and create a Self-Care Action Plan.

QQ. Supporting Families Through Income, Need and Provider Changes During This Pandemic

Tiffany Phovixay, Family Resource and Referral Center San Joaquin, Vicky Santos, Mexican American Opportunity Foundation, Mindy Brown, Valley Oak Children's Services, and Nita Navarro, Child Development Resources of Ventura County

Strand: AP Administration

COVID-19 has challenged us to examine the best way to support families where they are accessing our services or making submissions. Smart phones, digital and electronic means have all come into play. Come hear from panelists that will share based on their experiences best practices developed to implement during this time of uncertainty.

RR. Management Bulletin Updates (Live)

Early Learning and Care Division Staff, CDE

Strand: AP Administration

This workshop will provide updates on current Management Bulletins issued by the Early Learning and Care Division of the California Dept. of Ed.

SS. CCIP Training: Live + Online

Disa Lindgren, California Child Care Resource & Referral Network, and panelists to be announced

Strand: Working with Providers

What have we learned about conducting meaningful virtual training since the public health emergency started? We'll explore best practices, talk about workable strategies, and provide constructive tips to support your efforts to engage participants in relevant training.

TT. TrustLine and Guardian 101 – From Fingerprints to Final Results

Renee Neal, Ryan Boruff, Amber Bunyard and Pallavi Shimoda, Community Care Licensing Division, California Department of Social Services, and Cindy Mall, California Child Care Resource & Referral Network

Strand: Health & Safety/Supporting Providers

Join staff from around California that facilitate the TrustLine registration process in local agencies to as we provide information on TrustLine processes and procedures, the roles of DOJ, CDSS, the Network, R&Rs and APs in the application process, and how you can assist in decreasing processing time. This session will include an overview of CDSS' new Guardian database which brings with it changes to the TrustLine application form and process.

Friday Morning Workshops -11:15 to 12:15 p.m. (continued)

UU. **Registry Café (Live)**

Pamela Becwar, CA ECE Workforce Registry

Strand: Building Knowledge in the Child Care Field

The CA ECE Registry supports participants, program administrators, and training organizations and utilizes tools that document ECE Professionals' achievements along their career paths. The Registry Café workshop will guide participants through Registry updates and changes to the ECE Registry in an interactive and discussion based "cafe" format. This workshop is targeted to training sponsors and the unique challenges they face implementing the Registry.

WV. **Powerful Role of Play in Early Education**

Joua Lee, WestEd Center for Child and Family Studies

Strand: Building Knowledge in the Child Care Field

Overview of a new publication from CDE's Early Learning and Care Division, covering guidelines and best practices for supporting children's play.

Workshops On-Demand

**The following sessions will be available on-demand beginning
at 10:00 a.m. Thursday, October 22, 2020**

*(Note: All Live sessions will be available on-demand by the following morning.
All pre-recorded sessions shown during a specific time slot will be available on-demand
approximately 15 minutes after the time slot in which they are scheduled.)*

WW. **Putting Local Dollars to Sense – Child Care Essential**

Courtney Baltiyskyy, YMCA, San Diego, Alethea Arguilez- First 5 San Diego, Nancy Maldonado, The Chicano Federation, Lindsey Wade, Hospital Association - San Diego/Imperial Counties, Robin Layton-Educational Enrichment Systems, Inc., Erin Hogeboom, San Diego for Every Child, Kim McDougal, YMCA Childcare Resource Service, Rick Richardson, Child Development Associates, Laura Kohn, former Director with The San Diego Workforce Partnership, Yvonne Griffin, UDW-CCPU

Strand: Executives & Managers

The pandemics of COVID19 and systemic racism have brought more poignant attention to the need for affordable, quality child care than ever before. The County and City of San Diego went from never considering a local investment in children, to heightened awareness about how essential child care is, unanimously investing \$35m in local CARES funding for child care vouchers and provider stipends. Join this session to learn about the blue print utilized by a multi-sector collaboration to achieve this advocacy goal, and share ideas about generating other local public investments.

Workshops On-Demand

XX. **Team Building...Virtually**

Jill Johnson, Riverside County Office of Education

Strand: Managers

In this ever changing world, so much of our work is being moved to virtual platforms. Staff are being hired and having to learn and make critical connections in a virtual platform. The days of walking over to a team members desk to run a question by them no longer exist. Lunch dates and after work events are not happening. How do you create and maintain strong, cohesive teams when so few staff have the opportunity to be face-to-face. This session will explore alternative ideas to build team and camaraderie through various virtual platforms. Tips and tricks on ways to keep staff engaged during virtual meetings, including free online tools will be discussed. Come discover how to team build...virtually.

YY. **Building and Sustaining Community Engagement Amidst the Child Care Crisis**

Shana Paulson, Community Action Partnership of San Luis Obispo County, Inc. Child Care Resource Connection, Wendy Wendt, First 5 San Luis Obispo County and, Raechelle Bowlay, San Luis Obispo County Child Care Planning Council

Strand: Managers

San Luis Obispo County has successfully engaged community leaders, partners, advocates, and early care and education professionals in the We Are the Care Initiative, which addresses the lack of accessible, affordable child care options and the need to enhance the regard for and compensation of ECE professionals. Additionally, San Luis Obispo County is able to use early care and education practices, integrated within Quality Counts as a platform for racial equity and social justice, leveraged into the general community including local government.

ZZ. **Partners Coming Together: Working for Child Care, Ending Child Poverty and Food Insecurity**

Jackie Wong, End Child Poverty California, Shanti Prasad, California Association of Food Banks, Jamie Mauhay, Head Start California, Carlo Gomez, Dolores Huerta Foundation, and Denyne Micheletti Colburn, CAPP

Strand: Demanding Racial and Economic Justice/Professional Growth

In the last year, advocacy partners have come together focused on addressing the child care, child poverty, and food insecurity of California's most vulnerable children and families. Come prepared to hear from End Child Poverty CA, Head Start CA, CA Association of Food Banks, the Dolores Huerta Foundation and CAPP, about the successes realized when we speak from a shared perspective and have complimentary desired outcomes.

AAA. **Developing and Empowering Parent and Provider Advocates**

September Hill, Crystal Stairs, Julia Ruedas, El Monte School Board Member, Yenni Rivera, Early Childhood Policy Council, Judith Terrell, Family Child Care Home Provider, LaRae Cantley, Racial Equity Facilitator, and Justine Flores, Family Child Care Home Provider

Strand: Working with Parents

Community Voices has been mobilizing advocates from Los Angeles County to the Capitol for over 15 years. This workshop highlights its leadership development and advocacy training program and shares tips on how other agencies can engage parents and providers in becoming effective advocates. You will hear directly from several Community Voices Ambassadors including a school board member, gubernatorial appointee, live event moderator, press conference speaker and grassroots organizer.

Workshops On-Demand

BBB. California Bridge Study: Learning from Other Counties and Ensuring Advocacy

Susan Savage, Vanessa Guerrero, Sandy Southivily, Chloe Thomas, and Andria Zaverl, Child Care Resource Center, Jeremy Heebner and Tracy Urban, Family Engagement and Empowerment Division, California Department of Social Services

Strand: Strengthening Families/Trauma Informed Care

The California Emergency Child Care Bridge Program is an opportunity to serve some of California's most vulnerable children in collaboration with R&R, AP and child welfare. Providing information about and learning best practices, successes and challenges from our peers can only strengthen our ability to improve our services. This workshop will present a new study of this program and provide the opportunity to learn about initial activities and results as well as provide input that can be used to advocate for continued or enhanced support of this innovative and important program.

CCC. Building Positive Provider Relationships Through an AP Perspective

Mona Shirk, Hively, Catherine Goins, Placer County Office of Education, Ludie Montoya, Kern County Superintendent of Schools, Community Connection for Childcare, and Mona Malan, Children's Council of San Francisco

Strand: AP Administration

Just as we have experienced extreme challenges to maintaining supports to our families and children, we too are facing challenges about how to communicate and support independent family child care providers and centers. What we are instructed to do via newly enacted legislation, CDE Management Bulletins and guidance oftentimes has impacted providers. However communication and transparency are the key. During this workshop, a panel of agency staff will share ways that they are interacting with and engaging providers and the support that their agency offers for providers.

DDD. Provider Reimbursement During COVID

Adrienne Koomer and Stacy Weaver, Child Care Resource Center, Talia Jacobson, Children's Home Society, Vincent Piscar and Sally Chou, 4Cs of Alameda County

Strand: AP Administration

COVID-19 has changed the rules on payments to providers. Reimbursement is based on a families' certified need or maximum authorized hours of care regardless of attendance. What does this mean in the short-term and how should we prepare for it to go away?

EEE. CCIP Marketing + Communication Fundamentals for a New Era

Joanna Rosenthal, Optim Communications, LLC

Strand: Working with Providers

Join us for a foundational session about marketing and communication strategies geared to renew your approach for your CCIP program. Gain insight on how to increase your engagement with a range of home-based child care providers and promote your services now and in the future. Learn more about the importance of connecting with your audience, messaging, social media, and media outreach.

Workshops On-Demand

FFF. **Emergency Preparedness for Child Care Providers**

Andrea Cervantes, Central Valley Children's Services Network, Lana Frisby, Valley Oak Children's Services, and Nick Bello, Lionheart Safety

Strand: Health & Safety/Supporting Providers

This workshop will bring together Central Valley Children's Services Network (Fresno County) and Valley Oak Children's Services (Butte County) to discuss the work done in bringing Emergency Preparedness Trainings to child care providers. Lionheart Safety will provide a deeper look at the Emergency Preparedness "Ready-to-Go" Backpacks that have been making their way across California R&R's!

GCG. **Community Collaborations: Supporting Child Care Providers During COVID-19**

Andrea Cervantes, Central Valley Children's Services Network, Dr. Lupe Jaime-Mileham, Dr. Matilda Soria, Office of Fresno County Superintendent of Schools, Mabel Muñoz, Ventura County Office of Education, Nani Oesterle, First 5 Ventura County, and Jack Hinojosa, Child Development Resources

Strand: Building Knowledge in the Child Care Field

Are child care providers in your community confused on what is a recommendation versus requirement during the COVID-19 pandemic? Are you interested in learning about how to collaborate with other agencies to disseminate user-friendly information? Join early care and education (ECE) leaders of Fresno and Ventura Counties as they share how community collaborations were formed to support ECE/child care providers during the COVID-19 pandemic. Workshop presenters will share lessons-learned in providing up-to-date information and guidance on a variety of topics - including requirements and best practices - using a virtual platform. The virtual convenings have been a great success in both counties and have evolved into a series of support meetings for ECE/child care providers to join with their questions and concerns as we all learn to work during the COVID-19 pandemic.

HHH. **Using Digital Technology to Transform Your Outreach and Grow Your Programs**

Philip Mayard, Children's Council of San Francisco

Strand: Building Knowledge in the Child Care Field

Over the last five years, Children's Council of San Francisco has transformed its outreach and communications program through an aggressive approach to digital marketing. Our social media reach has grown by 483%, website visits are up 260%, and e-mail reach is up 388%, with average email open rates over 40%. We'll look at our most successful campaigns, discuss best practices you can implement now to support your organization's goals, and talk about how to get organizational leadership, staff and board involved in this critical work.