

California Child Care Resource & Referral



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P: 415.882.0234 ■ F: 415.882.6233
www.rrnetwork.org

1451 River Park Drive, Suite 185, Sacramento, CA, 95815
P: 916.567.6797 ■ F: 916.567.6790
www.cappaonline.com

July 2021

Dear Members,

Our goal is to continue to ensure the safety of our members and attendees. To do this, we have once again decided that this year we will move forward with a virtual conference. We will certainly miss being able to come together in-person to share and gain information and to meet and connect with colleagues and workshop presenters. We want to once again create a conference event that meets as many of our members' needs as possible given the parameters that virtual conferences/workshops have. We know how important it is for our community to stay connected, stand united, and continue to meet this challenge together. While we won't be able to meet in-person, what we hope to offer in a thoughtful, user-friendly manner, are keynote presentations, workshops, networking opportunities, and connection time with vendors. With no travel and flexibility, we look forward to new opportunities for R&R Network and CAPP members from across the state, as well as state partners, joining us as we collectively support our children, families and communities.

We expect over 800 attendees and are offering over 50 workshops and plenary sessions. Now, perhaps more than ever, it is important for us to stay connected, strive to meet the needs of children, families and caregivers in our communities, and face these challenges together.

This year, the Conference Planning Committee would like to ask you to participate in making our first Virtual Conference a success! We hope that your agency will commit to sponsoring one of the following program opportunities:

- Become a member in the **Leadership Circle** by helping to sponsor one of our keynote sessions at **Level I for \$2,000 or Level II for \$750-\$1,500.**
- Become a Conference Partner at the **\$1,500 level** or a Conference Supporter at the **\$750 Level.**
- Sponsor a workshop at the conference. If there is a workshop you are particularly interested in or if you have staff who are leading or participating in a workshop that is selected for this year's program, consider sponsoring that workshop at the **\$250.00 Sponsorship level.**

You can also check out our **Corporate Sponsor and Exhibitor Packet** [HERE](#) for more sponsorship opportunities. Please share this sponsorship opportunity with businesses you think would like to sponsor or have a table in the Virtual Exhibit Hall.

You can mail your contributions with the attached form to Danielle Metzger, 1451 River Park Drive, Suite 185, Sacramento, CA 95815.

We thank you in advance for helping us to make the 2021 Virtual Joint Conference a success!

In Partnership,

The Conference Planning Committee

CONFERENCE SPONSORSHIP OPPORTUNITIES

The Network and CAPPa invite you to take advantage of a special opportunity to promote your agency's visibility at our Virtual Joint Annual Conference on October 6-7, 2021



\$2,000 Leadership Circle I

- Primary sponsorship of one of the keynote presenters
- Full conference participation for one
- Opportunity to pre-record a 3-minute welcome to the keynote session you choose to sponsor
- Recognition in the conference program and full-page color advertisement in program
- Your agency logo included on the presentation for the keynote in which you are sponsoring
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Recognition on the virtual conference platform in the Sponsorship tab with your logo and a link to your website
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Agency name and logo on all event promotions, weekly newsletter and social media leading up to the event

\$1,500 Conference Partner

- Partner logos will be prominently placed in the menu bar which all attendees will access daily
- Sponsor a specific workshop of your choice (with over 60 to choose from)
- Recognition in the conference program and full-page color advertisement in program
- Recognition on the virtual conference platform in the Sponsorship tab with your logo and a link to your website
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Company name and logo on all event promotions, weekly newsletter and social media leading up to the event

\$1,500- \$750 Leadership Circle II

- Partial sponsorship of one of the keynote presenters
- Agency logo will be prominently placed in the Agenda section which attendees will access daily
- Recognition in the conference program and half-page color advertisement in program
- Recognition on the virtual conference platform in the Sponsorship tab with your logo and a link to your website
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$750 Conference Supporter

- Supporter logos will be prominently placed in the Agenda section which attendees will access daily
- Recognition in the conference program and quarter-page color advertisement in program
- Recognition on the virtual conference platform in the Sponsorship tab with your logo and a link to your website
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$250 Workshop Sponsor

- Sponsor a specific workshop (with over 50 to choose from)
- Logo listed by the workshop sponsored
- Recognition in the conference program
- Recognition on the virtual conference platform in the Sponsorship tab with your logo and a link to your website
- Logo and web link on conference website page – www.rnetwork.org and www.cappaonline.com
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

Network & CAPPA Virtual Joint Annual Conference
October 6-7, 2021

REPLY FORM Please submit by Friday, September 24th!



Contact: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

SPONSORSHIP

YES! Please acknowledge us at the following sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Leadership Circle I - \$2,000 | <input type="checkbox"/> Conference Supporter - \$750 |
| <input type="checkbox"/> Conference Partner - \$1,500 | <input type="checkbox"/> Workshop Sponsor - \$250 |
| <input type="checkbox"/> Leadership Circle II - \$750- \$1,500 | <input type="checkbox"/> We are unable to commit to sponsoring this event, but would like to make a contribution in the amount of \$ ____ |

ADVERTISING

Advertisement

Color advertisement in program booklet and posted on the conference website pages.

* All orders for advertising, artwork and payments must be received no later than September 24, 2021. Artwork must be provided to size in JPG or Pdf format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or Danielle@cappaonline.com.

YES! We would like to purchase the following:

- Full Page (8in x 11in) for \$600 Half Page (5.5in x 4in) for \$450 Quarter Page for \$300

Mail/Fax this form to:

California Alternative Payment Program Association
1451 River Park Drive, Suite 185
Sacramento, CA 95815
Phone: (916) 567-6797
Email: danielle@cappaonline.com

Please submit this form by Friday, September 24th!

Please make checks payable to California Alternative Payment Program Association.

*California Alternative Payment Program Association is a registered 501(c)(3)
non-profit organization: Tax ID#: 03-052144*

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