

Healing, Reflecting, Connecting: Building for the Future



California Child Care Resource & Referral
NETWORK

Preliminary Program for In-person Conference

September 27-29, 2023

Welcome to the 2023 Joint Network/Thriving Families CA (CAPP) Conference General Conference Information

We're so glad that you will be able to join us for this year's In-Person Joint Conference! We hope you find the conference informative, that you have an opportunity to network with colleagues from around the state, and that you discover some new ideas to implement and share with others upon your return. We also hope that you leave with renewed enthusiasm for the important work you do.

Your registration includes:

Attendees who register for the in-person conference will receive full access to both the on-site AND virtual programming. The in-person conference will include a reception on Wednesday evening, breakfast and lunch on Thursday and breakfast on Friday.

Payments

Conference fees may be paid by check or credit card. Credit Cards will be processed during online registration. **Make checks payable to:** CAPP. **Mail checks to:** 2023 Joint Annual Conference, CAPP 1435 River Park Drive, Suite 406, Sacramento, CA, 95815.

Cancellation Policy

There will be no refunds issued for cancellations. Refunds will not be made for no-shows and unpaid registration fees will be invoiced. This includes presenters. However, substitutions will be allowed until Monday, 9/11/2023. Should CAPP / R&R Network cancel, a full registration fee refund will be issued.

COVID-19 - [COVID19.ca.gov](https://www.covid19.ca.gov)

We will continue to review state and local Public Health Recommendations.

- We encourage all participants to stay up-to-date on [how to protect yourself and others](#).
- California Department of Public Health: Guidance for Local Health Jurisdictions on Isolation and Quarantine of the General Public, dated 8/29/23 can be found [here](#)
- The California Department of Public Health Travel Tips can be found [here](#)
- Sacramento County COVID-19 Information can be found [here](#)

Hotel Registration Information:

The room block at the DoubleTree is currently sold out. Other local options include:

- TownePlace Suites, Sacramento Cal Expo <https://www.marriott.com/en-us/hotels/SACCX-towneplace-suites-sacramento-cal-expo/overview/>
- Courtyard by Marriott, Sacramento Cal Expo <https://www.marriott.com/en-us/hotels/sacce-courtyard-sacramento-cal-expo/overview/>

- Hilton Sacramento Arden West <https://www.hilton.com/en/hotels/smfhihf-hilton-sacramento-arden-west/>

Transportation Information for Conferees Staying at Overflow Properties

The Hilton offers a shuttle for guests. Please keep in mind that it is first come, first served. We recommend giving yourself some time as the shuttle may not be available right away or may be full. We also recommend calling down to the front desk before you plan to leave to give the driver a heads up.

Uber and Lyft estimates are \$6-10 each way.

Please note your check-out time at the Overflow Property. If you are planning on staying for the entire Closing session, you will need to check-out before you head over to the DoubleTree on Friday morning, as the closing session ends at 12:00 p.m.

Networking Opportunities

Join colleagues from around the state on Wednesday, September 27th at 5:00 pm for our Welcome Reception.

Thursday evening will be an opportunity for agency staff to spend time together or for staff from a variety of agencies to renew friendships and/or get to know each other. You can also use the Networking ideas below to create your own evening experience.

Networking On Your Own

Create your Own Evening: individuals and/or groups can create their own evening plans by heading out into Sacramento to experience what it has to offer.

Visit Sacramento has information about restaurants, events and things to do that can help you plan your trip!

Old Sacramento Waterfront Unmatched views of the river, locally-owned shops, one-of-a-kind collectables, nightclubs and a buzzing nightlife. Bustling with activity, the waterfront is alive with shopping, dining, entertainment, historical attractions world-renowned museums, horse carriage and cobblestone!

Arden Fair Mall is within walking distance and is home to the restaurants Johnny Rockets, BJ's Restaurant and Brewhouse, Gen Korean BBQ House, and Seasons 52; The Cheesecake Factory, movie theaters; and department stores including Apple, Coach, lululemon athletica, Macy's and Quay Australia.

Museums: There are 32 museums and destinations in the Sacramento region to check out if you have time before or after the conference.

Van Gogh Experience, an immersive art experience!

Visit the State Capitol before or after the conference.

For more information, contact:

Danielle Metzger, Thriving Families CA
916-567-6797 or danielle@cappaonline.com

Kelly Graesch, R&R Network
415-494-4662 or kgraesch@rrnetwork.org

2023 In-Person Joint Conference Schedule

Wednesday, September 27

		Location
11:00 a.m. - 7:00 p.m.	Registration	Grand Ballroom Foyer
1:00 p.m. - 2:00 p.m.	Welcome and Opening Keynote	Grand Ballroom
2:15 p.m. - 5:00 p.m.	Workshops	See program
5:00 p.m. - 6:00 p.m.	Welcome/Networking Reception (optional)	Grand Ballroom

Thursday, September 28

8:00 a.m. - 9:45 a.m.	Breakfast & Keynote	Grand Ballroom
8:00 a.m. - 5:00 p.m.	Registration	Grand Ballroom Foyer
10:00 a.m. - 12:00 noon	Workshops	See Program
12:00 noon - 1:15 p.m.	Lunch and Exhibitor Tables Open	Grand Ballroom
1:30 p.m. - 4:15 p.m.	Workshops	See Program
4:30 p.m. - 6:30 p.m.	Sponsor Social Activities (optional)	See Program
4:30 p.m.	Dinner and evening on your own	N/A

Friday, September 29

8:00 a.m. - 9:15 a.m.	Breakfast and raffles	Grand Ballroom
9:30 a.m. - 10:45 a.m.	Workshops	See Program
11:00 a.m. - 12:00 noon	Farewell activity	Grand Ballroom

Wednesday, September 27, 2023

**Welcome from the R&R Network and Thriving Families CA
(CAPPA)**

**Opening Keynote Speaker : Eric M. Bailey
1:00 – 2:00pm**

**WHOLLY SHIFT: COMPLETELY CHANGING THE CONVERSATION ON BIAS,
DIVERSITY, PRIVILEGE, AND INCLUSION USING BRAIN SCIENCE**



How many people do you know that has been in an earthquake while in a 100 year old building, been in a hurricane while on a surfboard, been struck by lightning while rock climbing, been in a tornado during a birthday party, done barrel roles while flying an F-16, watched the world cup while a volcano exploded, hung out with NFL future hall of famer Larry Fitzgerald while petting a rhinoceros, and chatted with LL Cool J while on the campus of Harvard University? Are you curious yet? Yeah, me too! Until I met Eric before this session, my answer was Zero. Not any more! Eric told me that no matter what life throws at you, there's either a lesson to be learned or a story to be told. Please join me in welcoming Eric M. Bailey.

Eric M. Bailey is the bestselling author and president of Bailey Strategic Innovation Group, one of the fastest-growing human communication consulting firms in the United States. Eric has a unique set of life experiences that includes earning a Master's Degree in Leadership and Organizational Development from Saint Louis University, helping NFL Pro-Bowler Larry Fitzgerald pet a rhinoceros, doing barrel rolls in an F-16, and chatting with LL Cool J on the campus of Harvard University. Eric believes that no matter what life throws at you, there's either a lesson to be learned or a story to be told.

Preliminary List of Workshops

Wednesday Afternoon Workshops 2:15 - 3:30 p.m.

A) Wholly Shift 2

Eric M. Bailey

Strand: Executives and Managers

Join Eric Bailey and your peers for an additional hour on how we can completely change the conversation on bias, diversity, privilege and inclusion using brain science!

B) **Understanding & Maximizing Your Personality Style for Authentic Leadership**

Renee Sutton Herzfeld, Community Child Care Council (4C's) of Alameda County

Strand: Promoting Self-Care and Resilience

This session will share 3 or more effective tools for learning and understanding your personality and leadership styles. It is a fun and interactive way to embrace your authentic self while learning how to work effectively with other temperaments and personality styles. Tools shared will include True Colors, Strength Finders 2.0 and more. **Note: for added value participants should purchase the book and take the Strength Finders Assessment:**

<https://www.gallup.com/cliftonstrengths/en/252137/home.aspx>



Workshop Sponsored by: 4Cs of Alameda County

C) **Categorical Eligibility for Means-tested Government Programs**

CDSS

Strand: AP Administration

This training will include examples of documentation for each type of means-tested government program, information for software companies regarding requirements for enrollment priority and software expectations, and information on access to CalSAWs to verify a family's enrollment.

D) **Between a Rock & a Hard Place: Using the NAEYC Code of Ethical Conduct in Difficult Decision Making**

Wilma Gold and Gus Gold, Educators for Peaceful Classrooms and Communities

Strand: Working with Providers

The sometimes conflicting needs of programs, children, and families can present you with a dilemma. Explore how to use the Code of Ethical Conduct & strategies to come to a supportable decision when balancing the sometimes-conflicting needs of those involved. The workshop will present NAEYC's step by step process to assist you.

E) **Private and Public Partnership through Employer Child Care Benefit Program**

Kim Mcdougal, YMCA CRS and Zhiwen Tan, MCT Technology

Strand: Building Knowledge in the Child Care Field

YMCA CRS and MCT launched a childcare benefit program for employers in 2022. We would like to share our program operation experience with agencies that are interested in exploring creating similar offerings in their community.

F) **Cultural Sensitivity**

Amber Ream-Beasley and Geeranan Chuersanga, Child Care Resource Center

Strand: Building Knowledge in the Child Care Field

Cultural sensitivity is the knowledge, beliefs, skills, and attitudes towards people especially in cross-cultural settings. Recognizing cultural differences and experiences are essential to creating an environment where community members feel appreciated and valued. In this workshop, we will discuss the significance of cultural sensitivity and it's impacts on early child education.

- G) **Getting what we need... for our child care system: A lesson in local, grassroots advocacy**
Gina Fromer Ph.D., Naeemah Charles, and Maria Luz Torre, Children's Council of San Francisco
Strand: Emerging Issues
Our team advocates passionately, regularly and successfully for child care at the city, county and state level. We want to share best practices with others of how to find your key issue – including budgeting of resources for child care, support for early education providers, resources for our professionals in training, support for families who need subsidies or have additional care needs – the list of advocacy needs goes on. We want everyone to feel confident and comfortable advocating for a high-quality, accessible, affordable, and equitable child care system.

Wednesday Afternoon Workshops 3:45 – 5:00 p.m.

- H) **Whole Families Conversation**
Denyne Micheletti Colburn, Thriving Families CA (CAPPA) and other presenters TBD
Strand: Executives and Managers
Description TBD
- I) **Connecting the Protective Factors Framework to Strengthen Children and Families**
Berenice Gonzalez and Evelyn Sanchez, Child Care Resource Center
Strand: Promoting Self-Care and Resilience
In this training, participants will review the protective factors and what they look like in their own life and how that translates in supporting the families they serve. We will discuss the benefits of collaborating with families, the benefits within the families' relationships, and share additional resources that will support their overall well-being. By targeting these protective factors, our ultimate goal is the prevention of child abuse and to build strong families.
- J) **Program Integrity and Improvement Review Guide Overview**
CDSS
Strand: AP Administration
This will be a presentation about highlights and updates to prepare for an Error Rate Review.
- K) **Baby Steps: The Creation of an R&R Program Through the Lens of Innovative Systems Thinking**
Michael Garcia, Raquel Dietrich, and Veronica Garza, Santa Clara County Office of Education
Strand: Working with Providers
Participants will engage in innovative ideas to automate/streamline referral processes and explore how to leverage partners to offer training and support for family childcare home providers. Additionally, presenters will provide examples of communications strategies we have found most impactful in our county. Participants will learn about the history and background of the Santa Clara County Childcare R&R Program. Since July 2020 our program has grown and expanded exponentially over the years to best serve the children, families, and childcare providers in the county.

- L) **California Early Care and Education Workforce Registry: Initiatives for Enhancements through Collaborative Support for ECE Workforce Professional Development**
Christy Waterman, Child Care Alliance of Los Angeles Early Care and Education Workforce Registry
Strand: Building Knowledge in the Child Care Field
The CA ECE Workforce Registry, in collaboration with state agency partners, aims to support all members of the ECE Workforce uplifting professionalism and workforce quality for California’s early learning and care system. The session will discuss recent modifications in The Registry that impact the look and processes for adding/editing Training Inventories, involve collecting new information about Professional Development offerings to inform early childhood professionals when selecting opportunities that benefit their professional learning needs more fully, and upcoming features being developed in CA ECE Registry.
- M) **Secure Your Child Care Business: Best Practices for Data Security**
Jorge Robledo, KinderSystems, Inc.
Strand: Building Knowledge in the Child Care Field
This workshop will provide essential information on how to protect sensitive information and maintain data privacy in the child care industry. Participants will learn best practices for assessing vendors, choosing secure IT services, and implementing effective security measures.
- N) **Community Resource Rooms: A VOCS Guide to Successful Recurring Outreach**
Alex Reynaga, Michelle Wogan, and Lana Frisby, Valley Oak Children’s Services
Strand: Emerging Issues
A look at how VOCS develops and executes our recurring “Community Resource Room” outreach events throughout Butte County. These events allow our agency to spread program awareness, share early childhood education knowledge, and distribute valuable resources simultaneously with Child Care Providers, Families, and Community members. We hope to inspire and guide attendees to recreate this model in their own communities.

Wednesday Evening Welcome Reception (Optional)
5:00 - 6:00 p.m.- Grand Ballroom
Hors d' Oeuvres will be available

Thursday, September 28, 2023

**Thursday Morning Welcome and Plenary Session
8:00 – 9:45 a.m.**

Remarks by Gina Fromer, Ph.D., Children’s Council of San Francisco, Thriving Families CA Board President and John Jones, CocoKids, R&R Network Board President

Kim Johnson, Director, California Department of Social Services



Kim Johnson was appointed by Governor Gavin Newsom as the Director of the California Department of Social Services (CDSS) in July of 2019. In this role, she leads a team of over 5,000 employees serving over 6 million Californians in the largest Department in the California Health and Human Services Agency. Ms. Johnson started with CDSS in 2015 and had previously been appointed by Governor Jerry Brown to serve as the Deputy Director of the Family Engagement and Empowerment Division, CalWORKs and Child Care Branch Chief, and Child Care and Refugee Programs Branch Chief. Ms. Johnson has over 25 years of experience working in various family support and children’s programs focused on social justice, equity, and poverty disruption in both community-based organizations and government. The mission of the Department of Social Services is aligned with her purpose. She is honored to serve Californians in this leadership capacity.

Lupe Jaime-Mileham, Deputy Director, Child Care and Development Division, California Department of Social Services



Dr. Maria Guadalupe “Lupe” Jaime-Mileham, was appointed by Governor Gavin Newsom as the Deputy Director of the Child Care and Development Division (CCDD) at CA Department of Social Services in January of 2021. Since 2014, Dr. Jaime-Mileham was the Senior Director for Early Care and Education at Fresno County Superintendent of Schools; and for over 14 years, was the Deputy Director at the Central Valley Children’s Services Network, where she administrated many of the programs transferred to CCDD in July of 2021. Dr. Jaime-Mileham earned a Doctor of Education degree from California State University Fresno in Educational Leadership, a Master of Education degree from National University in Cross-Cultural Education, and a Child Development Director Permit. Most importantly, she is a proud parent of Alexis, who graduated this May with a Doctorate in Education focusing on Infant and Toddler Language Development.

Thursday Morning Workshops 10:00 a.m. – 12:00 p.m.

O) **UPK Discussion**

Linda Asato, R&R Network

Strand: Executives and Managers

Description TBD

P) **The Power of Creativity**

Tracy Carlton, Indigo Carlton Art

Strand: Promoting Self-Care and Resilience

Creative expression helps us to articulate our feelings and thoughts, to think critically about our world, and to be better communicators. In this workshop you will have the chance to explore different forms of creative expression, discover a variety of tools for introspection, and to better understand your own learning style. In hands-on and small group activities you will engage in mindful conversations, practice active listening, and strengthen your ability to approach your work – and life – through a lens of creative problem solving, empathy, and connection.

Q) **Program Quality and Improvement Branch Staff Meet and Greet**

CDSS

Strand: AP Administration

A session to meet new and existing Consultants and Analysts from the Program Quality and Improvement Branch.

R) **Building Your Community of Practice**

Elizabeth Melendrez and Teresa Olin, Child Care Resource Center

Strand: Working with Providers

During this workshop, participants will experience the power of an early learning community of practice as a form of job-embedded professional learning and development. Participants will explore how Communities of Practice (CoP) tools and processes can be applied in the workplace in order to collaboratively problem solve. In addition, participants will develop an understanding of how the work of an Early Childhood Education (ECE) Community of Practice can serve to leverage cultural/organizational changes and address pressing issues in their current workplace and community.

S) **Health and Safety Training in a New Era**

Mira Liao, UCSF Ca Child Care Health Program, Christina Figueroa, Family Resource Center, Lauren Montgomery, Child Action, Raquel Dietrich, Santa Clara County Office of Education, Lakisha Sipple, CDSS CCDD

Strand: Building Knowledge in the Child Care Field

What is the best way for child care providers to learn about health and safety: in person? Virtually? A hybrid of both? A group of Preventive Health and Safety trainers will discuss how they tailor their trainings to meet the needs of the child care providers in their region. We will also get the perspective of the California Department of Social Services (CDSS), funder of the statewide training program.

- T) **Together for Families: Collaboration and Integration of FRCs with R&Rs and APPs**
Victoria Hartman, The Child Abuse Prevention Center and Candy Duperroir, Hively and panel participants

Strand: Building Knowledge in the Child Care Field

Come and learn more about Family Resource Centers, the California Family Resource Association and where our panel participants started on their FRC journey to meet the needs of families in their areas. We'll also talk about how FRCs and R&R/APPs can strengthen partnerships when advocating for services and systems that support families and ways to fund FRCs.

- U) **Leading Difficult Conversations**
J Carlin, San Francisco City College

Strand: Emerging Issues

As managers and supervisors, we are faced with leading all types of challenging conversations—from those related to performance to interpersonal conflicts to sensitive topics. This workshop will provide concrete ideas and applicable strategies for feeling more confident in guiding yourself and your direct reports through challenging conversations.

Thursday Lunch and Exhibitor Tables
12:00 noon to 1:15 p.m.

Thursday Afternoon Workshops 1:30 – 2:45 p.m.

- V) **Using Impact Evaluation to Connect Ourselves and Others to Our Work**
Lauren Frank and Claudia Quinonez, Children's Council of San Francisco

Strand: Executives and Managers

Are you curious what statements like "a 30% increase in confidence, Net Promoter Score of 86, and over 100 new programs launched" can tell us about the impact of R&R and AP services? Find out in this workshop with the Children's Council of San Francisco. Attendees will hear our Research, Data and Evaluation (RDE) team's work to build internal evaluation capacity and identify key impact metrics through cross team learning cohorts. Topics covered will include impact evaluation, examples of skill building and implementation, and insights from measuring and sharing our impact.

- W) **Self-Compassion and Mindfulness**
Patty Franco and Rainbow Markell, R&R Network

Strand: Promoting Self-Care and Resilience

Participants will learn strategies to manage difficulty with more ease and kindness. During this workshop, we will focus on practicing mindfulness and self-compassion. Our goal is to enhance our emotional well-being. Mindfulness helps us be more present, while self-compassion promotes kindness and understanding during difficult times. Understanding our flaws and challenges becomes more manageable when we practice acceptance. Studies have demonstrated that practicing self-compassion increases joy and better connections with others, decreasing feelings of anxiety, depression, and shame. When you are more compassionate towards yourself, you can overcome

empathy fatigue and fully engage with others meaningfully.

X) Communicating with Unions and Their Members

Larry Kazanjian, Palmer Kazanjian Wohl Hodson LLP

Strand: AP Administration

This workshop will be an open discussion on communication expectations when it comes to the Child Care Union. We will discuss:

- Types of things you can and cannot say.
- What is our responsibility and what are we contractually obligated to do?
- What is the responsibility of the State Department?
- It is to our benefit that the Union is successful, how do we protect ourselves as well?
- What are our obligations to the MOU?

Y) TrustLine/Guardian 101

Cindy Mall and Nick O'Dowd, R&R Network, Kim Griffith and Miranda Prado, Community Care Licensing, CDSS

Strand: Working with Providers

What's the difference between TrustLine and Guardian? What disqualifies an applicant from being registered? All this and more... Join staff from around California that facilitate the TrustLine registration process in local agencies as we provide information and answer your questions on TrustLine and Guardian processes and procedures, the roles of DOJ, CDSS, the Network, R&Rs and APs in the application process, and how you can assist in decreasing processing time and supporting TrustLine applicants.

Z) CCIP Hot Topics Café Part 1

Domenica Marquez, Carolina Castillo Quintero, Grace Hartman, Soyla Madrigal and Disa Lindgren, R&R Network

Strand: Building Knowledge in the Child Care Field

Gather with your colleagues from around the state in this 2-part session. Bring hot topics that have been on your mind, share and learn strategies, discuss challenges, and have fun! The World Café format will enable us to create a supportive environment to think together and reimagine CCIP's capacity building and quality improvement work without the benefit of ARPA/expansion funding.

AA) PK-3 ECE Specialist Instruction Credential: What does it mean for you

Renee Marshall, Dr. Debra Keeler, and Bronwyn Kennedy, Commission on Teacher Credentialing

Strand: Building Knowledge in the Child Care Field

The CA Commission on Teacher Credentialing will explain the PK3 Early Childhood Education Specialist Instruction Credential and describe the opportunities the new credential creates for practitioners in the field. Participants will have an opportunity to share ideas on the implementation of the new credential with presenters and each other.

BB) Development Screenings in Child Care and Development Programs

James Moses, Rosario Williams, and Rochelle Bentancourt, Child Care Resource Center

Strand: Emerging Issues

The presentation will identify how early childhood alternative payment programs can partner with Help Me Grow programs to identify special needs and developmental delays in more children by offering development screening in the Alternative Payment programs.

Thursday Afternoon Workshops 3:00 – 4:15 p.m.

CC) Leading with Purpose for Powerful Results

Michelle Graham and Jacqui Banta, Children's Resource & Referral of Santa Barbara County

Strand: Executives and Managers

Leading with purpose is essential to building an effective team. In this workshop, we will provide strategies to help you implement positive work environments that promote long term retention, productivity and success! We will share ideas and examples of practices we have tried with great success. We will discuss succession planning and how working as a team promotes productivity, while avoiding the pitfalls of competitive leadership- jealousy, loss of productivity, loss of staff morale, etc. We will share specific strategies that we have implemented within our workplace, that have been effective for long-term success.

DD) Facilitating Authentic Conversations with a Trauma Responsive Approach

Rainbow Markell, R&R Network

Strand: Emerging Issues

Discussions on racism and intergenerational trauma, grew after the murder of George Floyd, yet have dwindled. We need to keep this important information current and present so we can make a difference for the children and families in our lives! Come explore facilitation techniques that we have available to listen, connect and move the conversation with children and adults, from difficult or confrontational to understanding and healing.

EE) Labor Law Employer/Employee Relationships

Larry Kazanjian, Palmer Kazanjian Wohl Hodson LLP

Strand: AP Administration

During this workshop, we will discuss strengthening the distance between employer and employee relationships when it comes to child care providers. We will look at the labor law and what protections are in place, as well as what you should consider having in place to protect your agency.

FF) Staying a Positive Productive Communicator After a Long Day

J Carlin, San Francisco City College

Sometimes our long day can start early. Let's talk about ways to stay positive and supportive with when working with providers, families, co-workers and others.

GG) CCIP Hot Topics Café Part 1

Domenica Marquez, Carolina Castillo Quintero, Grace Hartman, Soyla Madrigal and Disa Lindgren, R&R Network

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Gather with your colleagues from around the state in this 2-part session. Bring hot topics that have been on your mind, share and learn strategies, discuss challenges, and have fun! The World Café format will enable us to create a supportive environment to think together and reimagine CCIP's capacity building and quality improvement work without the benefit of ARPA/expansion funding.

HH) Child Care Law Center Legislative and Budget Roundtable

Karina Laigo, Child Care Law Center, LaWanda Wesley, Child Care Resource Center, and Jennifer Greppi, Parent Voices California

Strand: Building Knowledge in the Child Care Field

This workshop will provide an overview of 2023 state legislation impacting child care in California, as well as an analysis of child care funding in the 2023-2024 state budget.

II) *Crafting Your Resilience Story: Reframing for Resilience and Renewal*

Sarah Boxx

Strand: Emerging Issues

This session will introduce the practical concept of reframing for resilience and renewal through the engaging "The Storybook" metaphor. Why you should attend:

- **Build Resilience:** Acquire hands-on skills to bounce back from life's challenges and setbacks effectively
- **Transform Mindset:** Learn how to reframe obstacles into opportunities, fostering a more positive and growth-oriented outlook.
- **Navigate Uncertainty:** Gain personal and professional strategies for gracefully handling unexpected changes and plot twists.
- **Empowerment:** Take away actionable tools to actively shape a resilience narrative that inspires self-improvement and inspires others.

Thursday 4:40 to 6:30 p.m. - Socials (optional)

Friday Morning Workshops 9:30 – 10:45 a.m.

JJ) Creating a Powerful, Consumer-Focused Brand that Sets You Apart

Deborah Cantu, Cantu Consulting and Rebecca Ray, Family Resource Center

Strand: Executives & Managers

How do you break through all the clutter and noise in the marketplace to make sure those who can benefit from our services hear our message? Create a powerful, consumer-focused brand look and feel and brand message that sets you apart. Learn how Family Resource Center of San Joaquin went on a journey of self-discovery to grow its services.

KK) Self-Care with a Touch of Mindfulness

Juan Zaragoza, Child Development Resources of Ventura County

Strand: Promoting Self-Care and Resilience

The "Self-Care with a touch of Mindfulness" workshop will mainly focus on the importance of Self-Care which will touch on three main focuses. Stress, work/life balance, and self-care are the three main focuses where participants will be able to interact in activities which will help them understand stress

in different contexts, work-life boundaries, and lastly, the importance of self-care. During these activities, participants will have the ability to interact with different individuals, get different perspectives regarding the three focuses, and really, just focus on themselves.

LL) APP Roundtable

Facilitated by: Denyne Micheletti Colburn, Thriving Families CA (CAPP), Jessica Kranz and Diana Velasco, Go Kids, Inc., and Christine Nguyen, Child Action, Inc.

This workshop will be a time to come together and discuss some hot topics from the AP field. This will be delivered in a format that is very participatory and we encourage all participating to come with questions so we can have a discussion. Join us for this workshop and learn from others and network with one another.

MM) Back-to-School Refresher

Jane Cong-Huyen and Shoghig Khadarian, CCLD CDSS Advocates

Strand: Working with Providers

This session will provide licensing updates and best practices for the new school year. Information covered will include? Reporting requirements in child care settings including contagious diseases, immunization of adults, record keeping, disaster preparedness, back-to-school reminders, and best practices.

NN) P5 Fiscal Strategies Rate Reform

Simon Workman and Katie Kenyon, Prenatal to Five Fiscal Strategies

Strand: Building Knowledge in the Child Care Field

California is changing how it pays for child care! To increase positive outcomes for children, families, and early care and education providers, California will be setting child care subsidy payment rates informed by the cost of care, instead of market rates. In this session, Prenatal to Five Fiscal Strategies (the firm hired by California Department of Social Services) will provide an overview of this new process and gather input from participants about program operations and expenses and the true costs of providing care.

OO) MyChildCarePlan.org: Expanding Digital Access to R&R Services

Gretchen Howard, Oscar Tang, and Shirley Perez, R&R Network

Strand: Building Knowledge in the Child Care Field

Join the My Child Care Plan team to discuss California's child care consumer education website. We will look back on the first year of this statewide collaboration, and look to the future to discuss how we can continue building and growing the site to serve as an accessible and user-friendly entry point for child care information and R&R services across the state.

PP) Mandated Reporting to Community Supporting

Michael Williams, Child Abuse Prevention Center

TBD

Friday, September 29, 2023

Conference Closing Activity: Michelle Graham

11:00 a.m. – 12:00 noon

Remarks by Denyne Micheletti Colburn, Thriving Families CA (CAPPA) and Linda Asato, R&R Network

