

2026 Joint Annual Conference

**Partnering for Impact:
Strengthening
Families, Supporting
Communities**

October 7 - 9, 2026

DOUBLETREE HOTEL SACRAMENTO

Sponsorship Opportunities!



Joint Annual Conference 2026: An Invitation to Sponsors and Exhibitors

California's premier educational conference for the Child Care Resource and Referral and Alternative Payment Program field will be held in person, October 7-9, 2026.

The California Child Care Resource & Referral Network (R&R Network) and Thriving Families CA (TFC) Foundation will be joining forces once again to build our capacity to impact the communities we serve all across the state. After 6 years of hybrid engagement, we are excited to return to a fully in-person conference experience, bringing our community together for meaningful connection, collaboration, and impact.

We invite you to take advantage of this special event to support early childhood education and promote your company and products at our joint conference. We look forward to opportunities with our conference partners.

There are a variety of ways to sponsor The Joint Annual Conference or show your support. Whether you are interested in one of our many sponsorship opportunities, purchasing ad space in the Conference program or hosting an exhibit booth to showcase new products or launch promotions, there will be ample opportunity for your company to be recognized as a contributor to the early learning and child care field and for you to build visibility and connect with senior management and key decision-makers.

Research has shown that high-quality early care and education experiences make a difference in children's lifelong academic and social success. In addition, child care helps support parents as they work, attend school, or engage in training programs. By participating in our joint conference, you are demonstrating your support for California's children and their families, and will be able to make a connection with a significant number of leaders in the early childhood and education community.

Highlights for this year's program include:

- 600 people from across the state are expected to attend this conference, including line staff, managers, directors and executive directors of agencies. All will be in-person.
- 3 Dynamic keynote speakers and over 60 exciting workshops
- Ample opportunities to meet Resource & Referral, Alternative Payment professionals and other stakeholders in the early learning and child care and development community.

Attached are the sponsorship opportunities that we ask you to consider. Please get in touch with Danielle Metzger at (916) 567-6797 or danielle@thrivingfamilies-ca.org with any questions.

Sincerely,

Heather Lang-Heaven & Danielle Metzger

CONFERENCE SPONSORSHIP OPPORTUNITIES

The R&R Network and Thriving Families CA Foundation invite you to take advantage of a special opportunity to promote your company's visibility at our Conference on October 7-9, 2026



Conference Benefits:

\$18,000 **Title Sponsor**

- Exclusive recognition as the "Title Sponsor"
- Full conference participation for four (not including lodging)
- Access to contact information for all attending agencies and businesses
- Attendees will be sent a special email blast two weeks prior to the event, with a message from you
- Opportunity to host a meet-and-greet or product demonstration on Thursday evening.
- On-stage recognition and five minutes of microphone time to welcome conference participants and to introduce yourself and your business
- Recognition in the conference program and one full-page color advertisement in the in-person program
- Conference Bag Insert
- Complimentary table in Ballroom Exhibition Area with first choice of premium booth location
- Your company logo projected on the presentation screen during meals
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletter and social media leading up to the event

Conference Benefits:

\$12,500 **Technology Sponsor**

- Full conference participation for two (not including lodging)
- Email blast recognizing your sponsorship of a keynote session
- On-stage recognition during the keynote session you sponsor, and five minutes of microphone time to introduce yourself and your business
- Recognition in the conference program and a half-page color advertisement in the program
- Complimentary table in Grand Ballroom Exhibition Area with premium booth location
- Your company logo projected on the presentation screen during the sponsored keynote
- Logo and web link on conference website page – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters, and social media leading up to the event

Conference Benefits:

\$6,000 **Welcome Reception**

- Signage at the Wednesday Evening Welcome Reception
- Opportunity to select a "Networking" Activity during the Welcome Reception
- Full conference participation for two (not including lodging)
- Your company's promotional items or brochures placed at each table during the reception
- Recognition in the conference program and one half-page color advertisement in program
- Complimentary table in Pavilion Exhibition Area with premium booth location
- Your company logo projected on the presentation screen during the Welcome Reception
- Logo and web link on conference website page – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$5,000

Keynote

Speaker

Sponsor

Conference Benefits:

- Full conference participation for two (not including lodging)
- Email blast recognizing your sponsorship of a keynote session
- On-stage recognition during the keynote session you sponsor and five minutes of microphone time to introduce yourself and your business
- Recognition in the conference program and half-page color advertisement in program
- Complimentary table in ballroom exhibition area with premium booth location
- Your company logo projected on the presentation screen during sponsored keynote
- Logo and web link on conference website page – www.rnnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$5,000

**Conference
Lunch**

Conference Benefits:

- Signage at Thursday's Lunch
- Full conference participation for two (not including lodging)
- Your company's promotional items or brochures placed at each table during your sponsored lunch
- On-stage recognition during Thursday's lunch
- Recognition in the conference program and a half-page color advertisement in the program
- Complimentary table in exhibition area with premium booth location
- Your company logo projected on the presentation screen during Thursday's lunch
- Logo and web link on conference website page – www.rnnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters, and social media leading up to the event

\$2,500

**Rest &
Relaxation
Area**

Conference Benefits:

- Sponsor a conference exercise event and/or chair massages for conference attendees
- Complimentary exhibitor table
- Set up brochures or literature for attendees to browse through while they await their massage
- Half-page color advertisement for your business or agency in conference program
- Logo and web link on conference website page – www.rnnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$2,000

**Conference
Giveaway**

Conference Benefits:

- Provide a giveaway of your choice with your company logo to conference attendees. Product will be placed at registration or another key location (e.g., snacks, water, product samples, coupons, etc.).
- Half-page color advertisement for your business or agency in conference program
- Complimentary exhibitor table
- Logo and web link on conference website page – www.rnnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$2,000

**Conference
Break**

Conference Benefits:

- Treat your colleagues to refreshments as they rejuvenate between conference sessions
- Place signage at the break table
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$1,500

**Each
Partner**

Conference Benefits:

- Partners will be acknowledged in the conference program
- Complimentary exhibitor table
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters, and social media leading up to the event

\$1,000

**Name Badge
Lanyards**

Conference Benefits:

- Put your name and logo on the name badge lanyards that attendees wear for the entire conference
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

\$750

Supporter

Conference Benefits:

- Supporters will be acknowledged in the conference program
- Quarter-page color advertisement for your business or agency in conference program
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters, and social media leading up to the event

\$250

**Workshop
Sponsor**

Conference Benefits:

- Sponsor a specific workshop (with over 60 to choose from)
- Introduce the speaker at the beginning of the workshop
- Logo and web link on conference website pages – www.rrnetwork.org and www.thrivingfamilies-ca.org
- Company name and logo on all event promotions, weekly newsletters and social media leading up to the event

The R&R Network and Thriving Families CA Foundation
Joint Annual Conference, October 7-9, 2026,
DoubleTree Hotel, Sacramento, CA
REPLY FORM



Organization/Business Name: _____

Contact: _____

Address: _____ **City:** _____ **State:** _____ **Zip Code:** _____

Phone Number: _____ **Fax:** _____ **Email:** _____

SPONSORSHIP

☐ **YES! Please acknowledge us at the following sponsorship level:**

☐ Title Sponsor - \$18,000	☐ Conference Giveaway - \$2,000
☐ Technology Sponsor - \$12,500	☐ Partner - \$1,500
☐ Welcome Reception (Wednesday)- \$6,000	☐ Conference Break - \$1,500
☐ Keynote Sponsor - \$5,000	☐ Name Badge Lanyards - \$1,000
☐ Conference Lunch Sponsor - \$5,000	☐ Supporter - \$750
☐ Rest and Relaxation - \$2,500	☐ Workshop Sponsor - \$250

EXHIBITS AND ADVERTISING: IN-PERSON

As we return to full in-person capacity this year, exhibit table spaces inside the Grand Ballroom will be limited. To provide additional opportunities for participation and visibility, we will also offer exhibit space in surrounding areas adjacent to the ballroom. **For Wednesday, October 7, 2026:** You are welcome to set up as an option, from 3:30pm – 5pm. We invite and encourage sponsor and exhibitor participation during our Wednesday Evening Welcome Reception, taking place from 5:00pm – 6:00 pm. This reception provides an excellent opportunity to network with conference attendees in a relaxed setting and increase visibility for your organization. Sponsors are welcome to display promotional materials and branded items during the reception; however, full booth setups will not be permitted in this space.

Exhibition Hours:

Thursday, October 8, 2026

10:00am, Set up

12:00pm – 5:00pm, Exhibits Open

Friday, October 9, 2026

7:45am – 12:00pm, Exhibits Open

12:00pm – 1:00pm, Tear Down

☐ YES! We would like to purchase the following:

A Table Exhibit to be displayed from Thursday, October 8, 2026, through Friday, October 9, 2026.

☐ One 6 ft Table for \$850 inside Grand Ballroom, limited, first paid first served after sponsors choose

☐ One 6 ft table for \$550 outside of Grand Ballroom (areas include Grand Ballroom Foyer and surrounding areas adjacent to the Grand Ballroom)

Conference Advertisement

Color advertisement in the Conference Program booklet.

YES! We would like to purchase the following:

- ☐ Full Page (8in x 11in) for \$700
- ☐ Half Page (5.5in x 4in) for \$550
- ☐ Quarter Page for \$400

*All orders for advertising, artwork, and payments must be received no later than September 18, 2026. Artwork must be provided to size in JPG or PDF format. No bleeds allowed. Fonts must be embedded. Please contact Danielle Metzger at (916) 567-6797 or Danielle@thrivingfamilies-ca.org

Total Charges

Sponsorship \$ _____

Table Exhibit \$ _____

Program Advertising \$ _____

Total Amount Due \$ _____

Name Badges

Please submit the names of exhibit personnel:

- 1.
- 2.
- 3.
- 4.

Mail/Scan this form to:

Thriving Families CA Foundation
1435 River Park Drive, Suite 406
Sacramento, CA 95815
Phone: (916) 567-6797
danielle@thrivingfamilies-ca.org

Please submit this form by Friday, September 18, 2026

California Child Care Resource & Referral
NETWORK

**Thriving
Families**
CA FOUNDATION