



June 2018 Featured Agency of the Month Go Kids, Inc.



Go Kids, Inc. was established in 1975 when it was awarded a grant from the city of Morgan Hill to provide early childhood education training to unemployed women from low-income backgrounds. Since its incorporation as a nonprofit in 1978, the agency budget and service area has continued to grow. Go Kids is now headquartered in Gilroy, and provides services in the quad-county region of Santa Clara, San Benito, Monterey and Santa Cruz. The agency's budget now exceeds 19 million and we have a long history of diverse funding that has included financial support from the California Department of Education (CDE), United Way, various Foundations, and the First 5 Commission in each of the counties we serve. *We envision communities where every child has the support they need to reach their greatest potential.* The mission of Go Kids is to enhance the lives of children and families through the delivery of comprehensive child development services and community involvement.

- Go Kids serves nearly 2,000 children across our child care system, which includes CSPP, CCTR, CMIG, CAPP, and CalWORKS Stages 2 and 3 funding streams.
- The agency operates eight licensed child development centers serving infants, preschool and school age children. One center is open seasonally for migrant families.
- The agency also maintains sub-contracts with over 100 licensed Family Child Care Homes (FCCH) in order to provide families with options to meet their diverse needs.
- Go Kids coordinates a multi-disciplinary Integrated Service Collaborative (ISC) in Salinas to bring early intervention services to high risk families with young children.
- As a part of the ISC, the agency facilitates bi-weekly playgroups to over 70 license-exempt providers in 8 locations.
- Go Kids serves as the Resource and Referral (R&R) agency for San Benito County, providing assistance to families seeking child care and coordinating professional development opportunities to the child care community.
- Additionally, the agency maintains an extensive resource library for child care professionals and parents at its R&R site and has rolled out mini-resource libraries to the other office locations.
- Go Kids provides coaching and technical assistance to a cohort of FCCH providers participating in the Quality Rating and Improvement System (QRIS) in Santa Cruz County.
- The agency manages a centralized kitchen to ensure high quality meals and snacks are delivered to each center location.
- Go Kids provides fiscal services to other nonprofit organizations via GK Financial, the agency's social enterprise project.
- Leadership staff is involved in advocacy efforts, serving on various boards, councils and subcommittees locally and at the state level.

Go Kids continues to strategically evolve into a more effective, efficient and innovative organization in order to be more responsive to the needs of the children and families we serve.