



March 2018 Featured Agency of the Month

Plumas Rural Services (PRS)



Established in 1980, [Plumas Rural Services \(PRS\)](#) is community-based, private, nonprofit organization providing a wide array of community and social services in rural Northeastern California. In its 38-year history, PRS has grown extensively from a grass-roots operation serving only Plumas County to reaching the populations of Modoc, Lassen and Sierra County as well. PRS offers more than twenty distinct services that reach out to the children, men, women, families, elderly, and disabled in the Sierra Nevada Mountains.

PRS' Child Care programs provide parents with referrals to child care providers in their area and subsidized child care payments, and support prospective in-home child care providers through the process of getting licensed. Families with young children may work with PRS to receive WIC, parenting education, and in-home parenting support. Caregivers of children with disabilities can also call on PRS for support, resources, advocacy and respite care. Adults with developmental disabilities can attend PRS' day service and/or take advantage of supported employment and independent live skills training.

The agency has a robust complement of mental health services, from paraprofessional counseling and prevention/intervention work with youth to trauma recovery treatment to licensed therapy for children and adults. PRS offers early childhood mental health interventions, including Parent Child Interaction Therapy (PCIT) to promote caregiver bonding and positive child rearing for at risk families. PRS also provides advocacy, counseling, shelter and treatment services for those experiencing abuse or domestic violence.

PRS serves its communities through the operation of public transportation in Plumas County, a community resource center, and a time bank – a network of community members who exchange volunteer services. Additionally, PRS is a leader in the region in delivering educational workshops and professional trainings across many fields at individual, organizational and systemic levels.

PRS takes care to promote community-based services, employing local residents and responding to locally-identified needs wherever possible. The strength of PRS comes from its ability to flex with the needs of the counties it serves, recognizing that a dynamic approach is the only way to remain relevant to populations that are ever-changing. This is what ensures PRS continues to provide the highest quality and most impactful services it can to the communities it serves.