



## A Pandemic Year in Review

*"Remember this. Hold on to this. This is the only perfection there is, the perfection of helping others. This is the only thing we can do that has any lasting meaning. This is why we're here. To make each other feel safe."*

-Andre Agassi

In March, we began acknowledging little anniversaries. The shelter in place, searching for toilet paper, defining our social bubbles, missing our friends and family, learning how to zoom, learning how to cope with zoom fatigue, feeling isolated and anxious, and recognizing that we need each other more than ever.

All hard to believe that it's been a year since the shelter in place was first announced. And, it's been a year since we were all worrying that we wouldn't have toilet paper may seem a little funny to say that this is a time for gratitude when we are in the midst of a pandemic. We know that people have lost loved ones, lost jobs, lost their sense of normal. And, yet, there is so much to be grateful for at Hively. We have the privilege of accompanying families while they navigate the complexities of life. We help parents find and pay for child care. We help families get tangible resources like food and diapers. We provide support and guidance when families are in crisis. And since March, we've seen a dramatic increase in the number of kids and families who need assistance and the degree to which they need our support!

Thankfully, we have amazing investors! Whether you've given a box of diapers, a warm coat, food or a financial contribution, you have invested in the well-being of the families right here in your community. Hunger is here. Poverty is here. Depression and anxiety and fear are here and you are helping us respond. We are so grateful that you are ready and willing to help!

I really appreciate every one of you who has donated, volunteered, offered to help in whatever ways we need, all in the midst of the worst pandemic of our lifetimes. I appreciate your sensitivity to the needs and the confidence you have in Hively to address them. YOU are the reason I am grateful! And so many of you continue to ask what else do you need, how can I help?

## YEAR IN REVIEW!



### March 2020

#### ALAMEDA COUNTY CHILD CARE EMERGENCY RESPONSE TEAM!

Leaders from community agencies including Hively, 4C's of Alameda County, BANANAS, Early Care and Education Planning Council, First 5 Alameda County, Alameda County Social Services, Alameda County Office of Education, and Alameda County Public Health, started meeting daily to discuss how to best meet the child care needs in Alameda County. This group later was named the Alameda County Emergency Child Care Response Team. Our group continued to provide endless support to families and child care providers throughout the year!



ALAMEDA COUNTY EMERGENCY CHILD CARE  
RESPONSE TEAM





## **HIVELY COVID-19 EMERGENCY FUND!**

In an effort to quickly pull together resources to support our community, Hively started the COVID-19 Emergency Fund. The funds we've raised have gone to rental assistance, food, diapers, and other essential items.

Thank you Dublin Hyundai for helping us spread the word!



## **April 2020**

### **PREPARATION FOR OUR FIRST COMMUNITY DISTRIBUTION!**

From us turning our personal garages into storage units, to securing KN-95 masks, to making our own hand sanitizer, Hively ensured our community had what they needed in order to feel safe.



## **May 2020**

## CHILD CARE PROVIDER LISTENING SESSIONS

Hively began hosting weekly listening sessions for child care providers to discuss their challenges and celebrate their successes. We knew that having a network of colleagues was essential for our child care providers in order to get the information, resources and support they need during these challenging times.



## COMMUNITY FOOD DISTRIBUTION!

Due to the generous funding from Safeway-Nourishing Neighbors Program, Hively was able to go grocery shopping to provide food to our community! During the year, we've provided over 100,000 meals for children and families!

## COMMUNITY PARTNERSHIPS!

Hively partnered with local restaurants SideTrack Bar + Grill and Eddie Papa's American Hangout to provide groceries to over 450 families!





## THE COVID-19 PANDEMIC THROUGH A TRAUMA INFORMED LENS

Community members joined Hively CEO Kelly O'Lague Dulka, MSW, for an opportunity for dialogue and discussion on the COVID-19 pandemic through a trauma-informed lens. Ongoing training around trauma-informed practices have helped us better understand the needs of those we serve.

## CHILD CARE PROVIDER DISTRIBUTION!

To assist child care providers that remained open to care for the children of essential workers, Hively provided bags full of masks, cleaning supplies, children's books, and \$500 gift cards! And every child care provider got a beautiful bouquet of peonies thanks to Farmgirl Flowers. Thank you First 5 Alameda County for providing the supplies and gift cards!



**June 2020**



## COMMUNITY CONVERSATION

Hively invited child care providers, educators, mental health professionals and parents/caregivers to a two-part community conversation about racism and injustice.

## ALAMEDA COUNTY DEPARTMENT OF CHILDREN AND FAMILY SERVICES PARTNERSHIP!

When the team at Alameda County Department of Children and Family Services reached out to find supplies for foster youth, Hively stepped up. We provided gift cards, diapers, and boxes of PPE supplies to nearly 100 foster youth throughout Alameda County.



## CHILD CARE PROVIDER DISTRIBUTION

Hively distributed cleaning supplies, gloves, masks, children's books, food, and over 18,000 diapers to child care providers in June. In the midst of a pandemic, it has been more clear than ever just how essential our child care providers are!



**July 2020**

## COMMUNITY DIAPER AND CLOTHING DISTRIBUTION

Throughout the year, Hively continued to provide monthly distributions to families in Alameda County. Every month, Hively distributes resources to over 250 families, including up to 40,000 diapers, baby formula and wipes, PPE supplies, clothing, gift cards, and food.

In July we opened up the doors to our Community Closet to allow the community to shop for infant and adult clothing, jackets, toys, business/interview attire, bedding, household items, books, and so much more!



## CLOTH MASKS!

Hively distributed thousands of cloth masks to the community. We partnered with local women-owned businesses, and were even excited to debut our own Hively cloth masks!

## TRI-VALLEY COMMUNITY HELP DURING SHELTER IN PLACE: BOOKS AND BOXES DRIVE!

Hively was extremely lucky to be the recipients of local Facebook Group, Tri-Valley Community Help During Shelter in Place. Their drive alone allowed Hively to distribute 3,208 children's books and 1,202 boxes of cereal to our families!



## August 2020

### PROVIDER BOOK CLUB

Hively began meeting weekly with child care providers to read children's books and learn how to best incorporate the books into their child care programs. Each provider who attends receives a free copy of the book!



## September 2020



## DIAPER NEED AWARENESS WEEK

1 in 3 families struggle with diaper need. Hively facilitated our annual community diaper drive and collected over 25,000 diapers from community members!



## NON PROFIT OF THE YEAR!

Assembly member Rebecca Bauer-Kahan chose Hively as the 2020 Nonprofit of the year for Assembly District 16! We were so excited!



## October 2020

### COMMUNITY DIAPER AND FOOD DISTRIBUTION!

Our conference room quickly became a storage unit for all of our community supplies. In October, along with diapers, Hively distributed 150 food boxes to our families!





## **LITERACY: TALK, READ, SING!**

At every single one of our community distributions no child leaves empty handed. Each child receives a book to help build their own person library at home!



## **November 2020**

### **CHILD CARE IS ESSENTIAL**

Without child care, our communities don't work. Child care is essential in the rebuilding of our community. Hively partnered with Children's Council of San Francisco to promote the message "child care is essential" through our agency's social media outlets.





## DIAPER DRIVE

Assembly member Rebecca Bauer-Kahan facilitated a diaper drive for Hively. District 16 collected 120 boxes of diapers for our Hively families!

## WARM COAT DRIVE!

Hively is so thankful for people like Katie Moe! In addition to a diaper drive earlier in the year, Katie hosted a warm coat drive for our families and collected over 200 jackets!



## HIVELY HEROES

Thanks to the incredible generosity of our Hively Heroes, Hively raised over \$250,000 and received over \$175,000 in in-kind donations through our Hively COVID-19 Emergency Fund.



## December 2020



### **FARMGIRL FLOWERS SUPPORTS HIVELY!**

For each "With Heart" bouquet sold, \$10 went to Hively to support the critical resources and services we provide to Alameda County families. As a result, Farmgirl Flowers donated over \$70,000 to Hively!

### **DIAPER AND TOY DISTRIBUTION**

Hively, along with our 45 amazing volunteers, distributed toys and diapers to over 600 children living throughout Alameda County. In addition to our onsite distributions at both of our Pleasanton and Oakland locations, Hively provided a very happy holiday to the many families that were adopted by Hively's friends and family! Each family adopted received individualized presents to open on Christmas morning!

We couldn't have pulled it off without all the amazing people that purchased toys off of our Hively Wish List, and to those that collected and donated items, including some of our local Elected Officials, National Charity League, Alberstons Companies Foundation, employees at Pleasanton Ellie Mae, Pleasanton Porky's Pizza Palace, and the amazing Katie Moe!





## January 2021

### WE LOVE OUR COMMUNITY!

Hively is so blessed to be the recipient of such a generous community! From diaper drives, to ice cream shops, to boxes full of baked goods, to generous funding. Hively can't do the work we do every day without the generous support from our community.



Joey Livingston  
Diaper Drive



Coco's Creamery  
10% of proceeds



The Scanlon Family  
Diaper Drive!



## February 2021

### OUR YOUNGEST SUPPORTERS!

Hively was honored to meet Caleb, 7 years old. Caleb is the Community Service Chair with Del Arroyo 4-H, and donated many diapers to Hively that he collected over his 6 month service campaign!





## RENTAL ASSISTANCE!

Through generous donations, Hively was able to provide rental assistance to 65 community members. Over \$38,000 was provided to families struggling to pay their rent or mortgage.



## March 2021



## FAMILY READ NIGHT!

Hively hosted our second virtual Family Read Night! Children from across Alameda County joined Hively staff and guest readers as we read and explored children's books that shared what kindness is, and how any act, big or small, can make a difference! Each family that attended received a copy of each book we shared so they can be read again, and again!

## PPE SUPPLY DISTRIBUTION

Over 100 of our child care providers visited us from Oakland, Pleasanton, Livermore, Hayward, San Leandro, Dublin, Newark, and Fremont to pick up PPE supplies, workshop incentives, and gift cards.





## April 2021

### **HIVELY VACCINATION CLINIC!**

Hively was honored to host a vaccination clinic at our Oakland location in partnership with the Alameda County Emergency Child Care Response Team. Along with 45 volunteers, Hively staff ran a smooth event with nearly 300 people getting vaccinated!



### **WE CONTINUE TO ENSURE OUR HIVE IS THRIVING!**

Hively continues to provide services that ensure our community is thriving.

From monthly diaper distributions for families, to weekly listening sessions to connect with child care providers, to officially being a vaccination site, our staff continue to work tirelessly for our community!



