



March 2019 Featured Agency of the Month Child Care Resource Center



Child Care Resource Center (CCRC) is one of the largest non-profits in California with a mission to cultivate child, family, and community well-being. CCRC is at the forefront of advocacy, early care and education, communications and research. Since 2003, CCRC has tripled in size, budget and impact, serving over 50,000 families every month at 25 locations spanning 22,500 square miles in Northern Los Angeles and San Bernardino Counties.

Here are a few things we are working on right now!

- CCRC's satellite office in Sacramento focuses on policy, advocacy and government relations. Located in the Senator Hotel across from the State Capitol, CCRC operates this collaborative space with nine other agencies all working toward creating bright futures for California's young children.
- Whether you need to keep up with the latest marketing trends, evolving technology, or developing the next level of leadership, you will get the most out of your time at The IDEAL Conference 2019. Brought to you by CCRC, the event will be held at The Garland in North Hollywood, CA on September 18 & 19, 2019. This inaugural two-day conference includes 40 inspiring speakers, panels and 24 cutting edge workshops. Attendees will also hear from dynamic keynote speaker Shiza Shahid, Co-Founder of The Malala Fund & Founder of NOW Ventures. View speakers and session at theidealconference.com. Register now and save with our early bird special!
- The Family Well-Being Division was created to help strengthen the quality of children's relationships with adult caregivers and foster the development of healthy relationships. The work the Family Well-Being staff is doing will increase support for children, parents/caregivers and child care providers. This multi-generation model of service helps parents and caregivers develop family goals, complete their education, secure employment, build social networks and, most importantly, reach their full potential.
- CCRC's most recent parent needs assessment conducted by our Research & Evaluation Division identified several basic needs that are not regularly being met including access to adequate food and clothing. In 2018, we held our first Hunger Free Holiday campaign providing more than 25,000 food items to families and 50,000 pieces of new clothing including warm winter jackets, sweaters, socks, pajamas, and shoes were donated by Cherokee, Pajama Program and Baby 2 Baby.

We invite you to [visit](#) our website to learn more about our latest ventures.

****Thank you to Cristen Sayegh, Communications and Marketing Supervisor, for this submission!****