

March 2020 Featured Agency of the Month

Children's Council of San Francisco



For over 45 years, Children's Council has been at the heart of child care and early education in San Francisco. Under the leadership of [CEO Gina M. Fromer](#), each year our 120 staff members support 20,000+ families on their search for child care/preschool that meets their needs, and we coach over 5,000 families in applying for and maintaining child care subsidies.

Grounded in the Five Protective Factors, Children's Council's [family services](#) provide comprehensive, individualized support and connection in a way that affirms and builds on families' strengths. Our evolving set of Parent/Caregiver programs - attended by over 5,500 participants each year - include weekly playgroups, monthly parent cafés, a support group for new and expecting moms, a toy & book lending library and workshops facilitated by experts.

Currently we are fundraising to create the [Play Lab](#), an adaptable physical space that can be used for these services, along with hands-on education services for ECE programs and for parents on choosing child care. The Play Lab will transform our physical space so that it reflects our place in the community - at the confluence of parents, caregivers and children.

Our vision is that this exciting new physical space will be the inspiration for Play Lab Pop-Ups, allowing us to bring the most engaging, cutting-edge developmental toys, books and learning materials to families and caregivers around the Bay Area. Children's Council will take our expert-led playgroups and child development workshops "on the road" to communities that need them most - particularly in low-income neighborhoods - engaging children, families and caregivers in the power of play!

We are also committed to early educators in our city, ensuring that all child care providers are continually engaged in improving the quality of their programs. ["The Nurture Business"](#) is our suite of professional development opportunities that meets prospective, new and established child care business-owners where they are and helps them move along a path toward high-quality caregiving and sustainable business practices.

Through workshops, technical assistance, coaching, online resources and financial support, we are incubating viable home-based child care businesses; boosting the incomes of entrepreneurs; and increasing the supply of high-quality infant and toddler care in San Francisco's low-income and high-need neighborhoods.

Learn more about us at childrencouncil.org



CEO Gina M Fromer - State Senator Scott Weiner - SF Mayor London Breed - SF Office of Early Care & Education Executive Director Ingrid Mezquita



Children's Council Staff



Play Lab Pop-Up



Each year, Children's Council staff touches the lives of 20,000+ families in person, by phone and online

** Thank you to Philip Mayard, Senior Marketing & Communication Manager, for the submission!**