

# 2023 Social Media Information

⇒ HASHTAGS ⇐

- #ProtectProgressforKids2023
- #ProtectProgressforFamilies
- #StrengthentheSafetyNet
- #EliminateFamilyFeesPermanently
- #KeepChildCareProvidersOpen
- #IncreaseChildCareRates
- #InvestinKids
- #EndChildPoverty
- #EndChildHunger
- #FeedOurChildren
- #SupportGuaranteedIncome
- #SupportRobustChildCarePipeline
- #EliminateFamilyFeesPermanently

**INFORMATION & REGISTRATION:** [2023 Child Care & End Child Poverty in CA Virtual Advocacy Day \(constantcontact.com\)](https://constantcontact.com)

**TO JOIN WELCOME CEREMONY AT 9:30 AM: Join Zoom Meeting**

- <https://us02web.zoom.us/j/87412789347?pwd=cGZlZ2tlnWpOZUZ1Q3QxbXQ2djB5dz09>
- Meeting ID: 874 1278 9347
- Passcode: 698702

**DURING YOUR IN PERSON OR VIRTUAL MEETINGS, PLEASE TAKE SCREEN SHOTS WITH YOUR LEGISLATOR/STAFF AND POST. If you need help posting, please feel free to reach out to [CAPPA](#).**

**TAG TODAY'S PARTNERS ON SOCIAL MEDIA:** [List of partners](#) social media handles. Please noted that on the link, there are two tabs. There is a tab for partners and a tab with all of the Twitter handles for legislators.

## **TAG ORGANIZERS:**

- @CAPPAadvocacy
- @endchildpovca
- @cafoodbanks
- @ececonsortium
- @BuildUpCA
- @ChildrenNow
- @CCRC4Kids
- @First5CA

## **RECOGNIZE/TAG ELECTED OFFICIALS:**

Tag relevant legislators! Find the list of handles for every [2023 Senator and Assemblymember here](#)

## **SAMPLE TWEETS:**

- Protect the progress of increasing access to child care, elimination of family fees and increase in child care provider rates #ProtectProgressforKids2023 #EliminateFamilyFeesPermanently

#SupportRobustChildCarePipeline

- A budget is more than just a series of numbers on a page; it is an embodiment of our values. [#ProtectProgressforKids2023](#) [#PortectProgressforFamilies](#) [#StrengthentheSafetyNet](#) [#EndChildPoverty](#) [#EndChildHunger](#) [#FeedOurChildren](#) [#SupportGuaranteedIncome](#)
- Our programs help families rise above the threat of poverty or break the cycle of poverty through community support. In order to continue serving families, we must prioritize meaningful, long term funding for families and children. [#ProtectProgressforKids2023](#) [#EndChildPoverty](#)
- California must continue to [#InvestinKids](#) because no child should go hungry in a state full of abundance [#EndHunger](#) [#ProtectProgressforKids2023](#)
- Parents can't get back to work without [#childcare](#). California must make meaningful investments into the child care infrastructure and workforce so that care is available and accessible to all families. [#ProtectProgressforKids2023](#) [#ChildCareInCrisis](#) [#SupportRobustChildCarePipeline](#) [#KeepChildCareProvidersOpen](#) [#IncreaseChildCareRates](#)
- We're not asking for much, our care economy needs long-term investments to ensure fair pay for [#childcare](#) providers, and free meals for kids. [#ProtectProgressforKids2023](#) [#EndHunger](#) [#ChildCareinCrisis](#) [#KeepChildCareProvidersOpen](#) [#IncreaseChildCareRates](#)

**SAMPLE GRAPHICS:**

***With over 4.8 million living in poverty, we need to***  
***#InvestinChildren***  
***#StrengthentheSafetyNet and***  
***continue to build a more stable***  
***and hunger-free future.***

***#ProtectProgressforKids2023***  
***#EndChildPoverty***  
***#EndChildHunger***

**End Child Poverty and Child Care Day of Advocacy**

The graphic features a background collage of diverse families and children. On the left, there is a faded image of the California State Capitol building. The text is overlaid on this background. A green box contains the hashtags. At the bottom, a green arrow points to the right with the text 'End Child Poverty and Child Care Day of Advocacy'. Several inset photos show smiling children and families, including a baby being held, a woman with two children, and a family of four sitting together.

# #ProtectProgressforKids2023

- Child Care Provider Rate Reform
- Fund Public & Private Child Care to Support Needs of Working Families
- Fund a Robust Pipeline of New Child Care Workers
- Build Child Care Capacity
- Honor Promise of 55,000 New Child Care Slots

End Child Poverty & Child Care Day of Advocacy

## Strengthening Families and Safety Net Champions

Join us on  
January 4, 2023



SEND THANK YOU TWEETS FOLLOWING MEETINGS

THANKS TO ALL FOR THE PARTNERSHIP.