

LIFTING UP FAMILIES 2026 HYBRID ADVOCACY DAY: SPONSORSHIP OPPORTUNITIES

On February 4, 2026, statewide and community partners, family child care providers and parents will be advocating in Sacramento for raising child care rates, strengthening critical safety net programs and lifting up the needs of whole families. We would love to have you be a part of this impactful day of action. Thank you!



\$2,500
CATALYST LEVEL

- **Sponsorship of lunch for advocacy day attendees.**
- Opportunity to Provide Branded Materials at lunch tables (e.g., flyers, postcards, giveaways).
- Sponsor Spotlight feature in the weekly newsletter and post-event recap.
- Includes all perks of the "Foundation Level" sponsor.

\$1,000
SUSTAINER LEVEL

- **Sponsorship of morning refreshments.**
- Signage and logo on the coffee bar or snack table.
- Includes all perks of the "Foundation Level" sponsor.

\$500
BUILDER LEVEL

- **Sponsorship of cost of materials for meetings with legislators.**
- Logo included on printed copies of materials.
- Includes all perks of the "Foundation Level" sponsor.

\$250
FOUNDATION LEVEL

- **Sponsorship of Advocacy Day buttons worn by all attendees.**
- Logo included on event website, registration page, and promotional emails.
- Sponsor recognized on "leave-behind" packets that will be provided in all meetings.
- Sponsor recognized in Post-Event Communications sent to all attendees and partners.

YES!

I would like to sponsor this event

Sponsorship Level Commitment:

- ☐ \$2,500
☐ \$1,000
☐ \$500
☐ \$250
☐ Other _____

Name: _____ Phone #: _____

Email : _____

Address: _____ City: _____

State: _____ Zip: _____

Thriving Families CA Foundation: 1435 River Park Drive, Ste. 406, Sacramento, CA 95815, (916) 567-6797. The TFC Foundation is a 501 (c)(3) organization and your generous donation is tax deductible. Tax ID Number: 03-0521444

Thank you so much for your contribution!