



The CAPPA Children's Foundation presents



THE CHILD DEVELOPMENT CENTERS WEBINAR SERIES OF 2010

Webinar Descriptions &
Information

CAPPA Children's Foundation
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THE CHILD DEVELOPMENT CENTERS WEBINAR SERIES 2010

DETAILS & INFORMATION



Register for the Child Development Centers Webinar Series Today!

CAPPA Children's Foundation brings you an ALL NEW Series of cutting edge trainings, all for one low price per center or program location. There is no limit to the number of people from your center who can attend the webinar series and be connected without ever leaving your location. This is a fabulous opportunity to train your ENTIRE staff on the most requested child care topics for 2010 at an affordable price in an incredibly convenient format. **Reserve your spot now!**

About the Webinar Series

After querying the child care field and receiving your feedback, the CAPPA Children's Foundation has created a relevant webinar series designed with child care centers, directors, teachers and staff in mind. A few of the topics this webinar series will cover include:

- **Talking with Parents When You Have Concerns About a Child in Your Care**
- **Becoming a Sensory Detective: An Overview of the Sensory System/Sensory Integration**
- **Include Me: Inclusion Techniques and Strategies for Children with Disabilities**
- **Positive Discipline For Childcare Providers**
- **Men in the Child Care Field: Why We Need Them and How to Get Them**

What is a Webinar?

The term "webinar" means a web-based seminar. Webinars are held in an online, interactive presentation where attendees log-on through their computers and view a presentation, all while listening through a headset or telephone. One of the most appealing and key elements of a webinar is the ability to completely eliminate the travel aspect of attending high quality and effective trainings.

Here's How it Works

On the third Thursday of every month of 2010, child care providers, teachers, managers, and staff can log in from their own computers and view a different 60 minute webinar presentation.

How To Register

The series is only \$900 for an entire year of monthly webinars (purchase 9, get 3 for FREE) or \$99/center location for each individual webinar. There is no limit to the number of people from your center who can view the webinar on their own computer! Simply register for the entire series for the special discounted rate or register for the individual webinar of your choice. Click on the "Register Here" link below each webinar you wish to attend on the email flier you received, or visit www.cappaonline.com for the flier with registration links.

**Please Note: Each person who will be viewing the webinar from a separate computer MUST register with their own email address. Each location will only be invoiced one fee per webinar.*



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WEBINAR DESCRIPTIONS

Talking with Parents When You Have Concerns About a Child in Your Care

Linda Brault, Noted Author, Educator, Early Childhood Consultant, and Trainer

This webinar is designed to provide a framework for caregivers (anyone providing child care or out-of-school care for children) when they have concerns that a child in their care might have a developmental delay, disability, or significant behavior problem; when preparing to share concerns with a child's parents or family members (anyone raising the child); or in understanding different ways family members will receive and act on an expressed concern.

DVD available!

Thursday, January 21, 2010
1:30pm-2:30pm

Becoming a Sensory Detective: An Overview of the Sensory System/Sensory Integration

Sue Trautman, MA, OTR/L, SWC, Owner, Center For Developing Kids in Pasadena

We receive and perceive sensory input through sights, sounds, touch, tastes, smells, and movement. Difficulty taking in or interpreting this input can lead to devastating consequences in children in behavioral challenges, learning, daily functioning, and social and family relationships. You will walk away from this webinar with:

- A basic overview of Sensory System/Sensory Integration
- Knowledge of how to be a detective with identifying Sensory Processing Disorders in a child
- Group and Individual activities to improve Sensory Processing
- Strategies to help children with Self Regulation
- Easy environmental adaptations to help the "Sensory Sensitive" Child

DVD available!

Thursday, February 18, 2010
1:30pm-2:30pm

Where Does the Time Go? Stress Management and Tips for the Overwhelmed Child Care Provider

Linnaea Avenell, Director of Earth's Kids in Santa Clara, experienced writer and educator specializing in the fields of Early Childhood Education and self-actualization

Are you finding your candle burning on both ends? If this is you, come join this webinar in learning how to handle and deal with stress and time management. When you're burned out, problems seem overwhelming, and it's difficult to muster up the energy to care. Come find out what the signs, symptoms, causes, and coping strategies are to deal with stress. Through this webinar you will learn the importance of seeking support, making time for yourself, and reassessing your priorities.

DVD available!

Thursday, March 18, 2010
1:30pm-2:30pm

Include Me: Inclusion Techniques and Strategies for Children with Disabilities

Charlene Sigman, M.S.Ed., CCC-SLP Co-Founder School of Imagination & Happy Talkers

Inclusion is part of a much larger picture than just placement in a regular class within schools. It is being included in life and participating using one's abilities in day-to-day activities as a member of the community. Inclusion promotes appreciation and understanding of diversity among children without disabilities. Come and join us in this exciting webinar where you will learn about:

- Preparing yourself and your classroom to include children with special needs
- Effective strategies to implement in your child care setting
- Community services, resources, and support

DVD available!

Thursday, April 15, 2010
1:30pm-2:30pm

Parent-Teacher Communication: How to Communicate Effectively and Positively with Parents

Helen F. Neville, BS, RN, Nurse specialist, author, 30 years in Parent Education, 12 year specialty in individual differences in inborn temperament

"When people talk, listen completely. Most people never listen." – Ernest Hemingway

Effective communication between a teacher and parent play a vital role in a child's success in school. Communication between parents and teachers may not always go smoothly but after this webinar you will know tricks and trades of how to converse successfully with parents. This webinar will help you to:

- Focus on parents needs vs. staff needs, difficult conversations with parents, and effective conversation
- Start on the right foot
- Maintain a positive attitude
- Make things personalized
- Be proactive

DVD available!

Thursday, May 20, 2010
1:30pm-2:30pm

Positive Discipline For Childcare Providers

Dr. Jane Nelsen, Licensed Marriage, Family and Child Counselor, Author and Keynote Speaker

Understanding why children misbehave (the Four Mistaken Goals of Behavior) and how to use non-punitive methods for encouraging age-appropriate self-discipline, responsibility, cooperation, and problem-solving skills.

DVD available!

Thursday, June 17, 2010
1:30pm-2:30pm



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Staff Retention & Recruitment: How to Get the Best and Keep the Best

Julie Bartkus, Author, Speaker, Coach and Staff Motivation Expert. [Http://www.juliebartkus.com](http://www.juliebartkus.com)

Your existing staff is your biggest asset and generally more valuable than new recruits. Increasing the length of time your staff stays with you means you can devote less time and effort to recruitment. Are you wondering how you get your staff to stay at your child care center? Then this webinar is perfect for you! Through this webinar you will learn the importance of rewards, meetings, work-life balance, and praise.

DVD available!

Thursday, July 15, 2010
1:30pm-2:30pm

Men in the Child Care Field: Why We Need Them and How to Get Them

Shaun Johnson, PhD, Assistant Professor of Elementary Education at Towson University

Why is there a lack of men in child care? There are many speculations that pertain to why men do not offer child care services. Some say that "men don't want to work for that low of money," or parents voice concern thinking that a male may not be qualified. This webinar is here to help debunk all these myths and open our eyes to having a positive male figure in the classroom. We will cover the:

- Importance of having men as providers
- Gender and cultural differences
- Baby steps of bringing in a male into your child care setting

DVD available!

Thursday, August 19, 2010
1:30pm-2:30pm

Employee Morale and Motivation: Creating a Positive Work Environment for Your Valuable Staff

Carol Thompson, Executive Director, Child Care Links

Keeping your staff's morale high is essential to creating a positive environment for your children, families, and other employees. This webinar will help you to:

- Understand what is necessary to keep employees motivated and productive
- Recognize employee stress
- Tips to motivate, reward, recognize, and retain employees
- Communicate openly and freely with staff
- Be proactive in making suggestions and asking questions of concern

DVD available!

Thursday, September 16, 2010
1:30pm-2:30pm

Expanding Inclusion of Special Needs Children: State and Federal Laws and Background

Sandra Gonzalez, Headstart Disabilities Specialist, Los Angeles County Office of Education

Child care is part of a nexus of supports critical to fostering strong families and providing opportunities for every child. Quality early care and education is a fundamental equity issue for all children. Additionally, state and federal laws require that children with disabilities are served in child care. But for families with children with special needs, finding programs that meet their full range of needs, and provide appropriate settings and education can pose overwhelming challenges. This webinar will cover the laws you need to be aware of regarding child care and children with special needs.

DVD available!

Wednesday, October 20, 2010
1:30pm-2:30pm

Teacher! He's Hitting Me: Challenging Behaviors in Child Care Programs

Laurie Prusso, Child Development Department, Modesto Junior College

Challenging behavior is a growing concern in child care programs and school settings. Behavior problems interfere with children's learning, development, and success at play. It is also harmful to the child, other children and adults and puts a child at high risk for later social problems or school failures. If you are a child care provider, teacher, or parent this webinar will help you:

- Understand why children misbehave
- Learn how to handle children with challenging behaviors
- Use effective and positive guidance and discipline to emphasize children's strength and progress
- Learn how to successfully include children with challenging behaviors
- Use effective teaching strategies in the classroom

DVD available!

Thursday, November 18, 2010
1:30pm-2:30pm

Dispelling the Color-Blind Myths: Why we need to Affirm Diversity in the Early Childhood Classroom

Denisha Jones, Director, MiraCosta Child Development Center, Faculty MiraCosta Child Development Department

The field of early childhood education continues to be plagued with two color-blind myths. The first is that young children do not recognize race and or culture and the second is that teachers should ignore a child's race or culture. Both of these myths have been disputed by research that proves that children as young as 3 recognize race and that teachers who ignore a child's race or culture places that child at a disadvantage. Instead of ignoring the obvious, early childhood educators need to learn how to affirm diversity in the classroom. Children of all races and cultures need to feel as though they belong in the classroom. Early childhood teachers who affirm culture and appreciate diversity provide young children with the tools they need to succeed in a global society. Participants of this seminar will be able to:

- understand how young children construct meaning of race and culture
- learn why the color-blind approach doesn't work
- discuss strategies for affirming diversity

DVD available!

Thursday, December 16, 2010
1:30pm-2:30pm



The CAPPA Children’s Foundation presents

THE CHILD DEVELOPMENT CENTERS WEBINAR SERIES 2010 REGISTRATION

Complete the following form and submit to the CAPPA Children’s Foundation today! Fax back to 916-567-6790.

**Don’t forget-
This is a training for your entire center for ONE low cost per location per webinar!!!**

- I would like to register for the entire series of twelve (12) Child Development Center Webinars for a special discounted price of \$450– 2010 series is now 50% off!**
- Talking with Parents When You Have Concerns About a Child in Your Care**
- Becoming a Sensory Detective: An Overview of the Sensory System/Sensory Integration**
- Where Does the Time Go? Stress Management and Tips for the Overwhelmed Child Care Provider**
- Include Me: Inclusion Techniques and Strategies for Children with Disabilities**
- Parent-Teacher Communication: How to Communicate Effectively and Positively with Parents**
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- Employee Morale & Motivation: Creating a Positive Work Environment for Your Valuable Staff**
- Expanding Inclusion of Special Needs Children: State and Federal Laws and Background**
- Teacher! He’s Hitting Me: Challenging Behaviors in Child Care Programs**
- Dispelling the Color-Blind Myth: Why We Need to Affirm Diversity in the Early Childhood Classroom**

Total Number of Webinars Selected X \$50/webinar \$_____

Name: _____

Email: _____

Agency: _____

Address: _____

City: _____

Zip: _____

Phone: _____

All registration fees MUST be received prior to the CD being mailed out. After receiving your registration, CAPPA Children’s Foundation will send your center or program an invoice for fees. Please make checks payable to CAPPA Children’s Foundation. Checks and credit cards accepted. There will be **no refunds** issued for cancellations. Refunds will not be made for no-shows. No-shows must still pay registration fees. Should the Children’s Foundation cancel, a full registration fee refund will be issued.

Tax ID #: 03-0521444