



CAPPA Children's Foundation Presents



THE EARLY LEARNING & CHILD CARE WEBINAR SERIES OF 2017

**Webinar Descriptions
& Information**

Facilitated in partnership with MCT Technology



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DETAILS & INFORMATION

Register for the Early Learning & Child Care Webinar Series Today!

CAPPA Children's Foundation, in partnership with MCT Technology, brings you an ALL NEW Series of trainings, all for one low price per center or program location. View the webinar series and be connected without ever leaving your location. This is a fabulous opportunity to train your staff on the most requested child care topics for 2017 at an affordable price in an incredibly convenient format.

Reserve your spot now!

About the Webinar Series

After querying the child care field and receiving your feedback, CAPPA Children's Foundation has created a relevant webinar series designed with all early childhood educators in mind. A few of the topics this 2017 webinar series will cover include:

- ***Make Your Circle Time Come ALIVE! Storytelling in the Preschool Classroom***
- ***Hands-on Science on a Shoe-String Budget***
- ***Helping Angry and Aggressive Children***
- ***Burnout Busters: Care for the Caregiver***
- **How to Bring Culture into the Classroom and the Home: Anti-Bias Activities for Kids**

Here's How it Works

During the last week of every month in 2017, a webinar CD will be sent to each participating organization. You can set it up in a conference room and have all your staff view the 60 minute webinar presentation, or you can add it to your training library and have staff check out the CD. Each participant will also receive any accompanying handouts for note taking as well as a certificate that may be used for professional growth hours.

How To Register

The series is only \$900 for an entire year of monthly webinars (purchase 9, get 3 for FREE) or \$99/location for each individual webinar. Simply register for the entire series for the special discounted rate or register for the individual webinar of your choice. Just fill out the last page of this brochure and fax in to 916-567-6790 or email it to cappa@cappaonline.com. If there are additional staff who will be viewing from your location, just simply email those names and emails to cappa@cappaonline.com, and we will get them registered as well and make sure they receive the handouts.



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WEBINAR DESCRIPTIONS

Fifteen Strategies to Support Preschool Children's Understanding of Spatial Awareness

Susan Walsh Ed. D., Assistant Professor of Education, University of La Verne

Research states it is not just age, but experience, that develop children's understanding and knowledge about shapes and space. As such, early childhood professionals need to engage children with plenty and various opportunities in geometry – space and shapes. Additional research indicates a barrier for teachers is a lack confidence in their own understanding of geometry, resulting in minimal time dedicated to teaching spatial awareness. This presentation will boost your confidence and understanding of spatial awareness by using 15 preschool activities that are engaging and easy to implement!

January 2017

Visual Tools to Support Classroom Procedures, Rules, and Routines

Brittnee Walsh, M.A., Early Childhood Special Educator and Itinerant Support, Glankler Early Learning Center

This webinar will center on supports for all children, as visual aides are useful for all children! The presenter wants to emphasize that they are especially helpful for children with special needs and English Language Learners, but are an important resource for all children. And, early education professionals do not need a background in Special Education to use visual aides.

February 2017

Take the Book Out of the Nook: Interactive Literacy Activities for Young Children

Judy Krause, Ed.D, Child Development Faculty, University of La Verne

Get their attention at circle time! Come explore storytelling utilizing fun, interactive strategies. This webinar will focus on providing ideas/stories to immediately implement in your classroom. These will include flannel board stories, storytelling, interactive book reading, chants, puppets, and prop stories geared for the preschool-aged child.

March 2017

Developing Early Childhood Training Workshops for Staff and Families

Jamie Apostol, M.A., Faculty CSULB, Departments of Child Development & Family Studies and Human Development

The knowledge and skills of child care workers are significant factors in how children are prepared for entry into school, amongst other things. For this reason, ongoing professional development of staff is crucial, in addition to providing the same consistent information to parents. This workshop will show you how to take initiative in developing workshops for two of the most prevailing forces in a child's life.

April 2017

Getting to the Heart of Good Leadership

Steve Erwin, National Early Childhood Specialist, Kaplan Early Learning Company

Strong leadership in the child care field is strongly linked to quality outcomes and ultimately, better programs for serving children and families. This workshop will get to the core qualities of what makes for a good leader and help you identify concrete ways in which you can strengthen your leadership skills.

May 2017

Hands-on Science on a Shoe-String Budget

Anna Reyner, Training Director, Discount School Supply

Learning science and engineering practices in the early years can foster children's curiosity and enjoyment in exploring the world around them and lay the foundation for a progression of science learning in K–12 settings and throughout their entire lives. With a little time and effort, you can start the school year with adequately stocked science supply shelves. Teaching science can be costly but it doesn't have to be. This webinar will provide valuable suggestions and creative ways to teach science on a budget.

June 2017



CAPPA Children's Foundation Presents

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WEBINAR DESCRIPTIONS

Helping Angry and Aggressive Children

Dr. Shulamit Ritblatt, Professor, Child & Family Development Department, San Diego State University

Often times, children express their anger through behaviors that are perceived as aggressive. As child care providers, we may often feel helpless or unsure in knowing how to respond to these behaviors. This webinar will help you deconstruct these behaviors and understand the root cause and reason for the behavior. By understanding the specific emotions and causes of aggressive behavior in children, we can then more effectively assist the child in managing and meeting needs in a positive, healthy manner

July 2017

Burnout Busters: Care for the Caregiver

Julia Childs, Organizational Leadership and Education Consultant, Head Start Education Coordinator, Neighborhood House Association

Self-care is important in any line of work. However, it is particularly important in the helping and caring professions. By taking care of ourselves, we are ensuring that we are functioning at our highest capacity, therefore providing the best services to the families and children that we serve. This webinar will assist you in creating and identifying self-care strategies that suit you and your needs.

August 2017

Running Dynamic Parent Meetings – strategies for increasing parent participation

Jamie Apostol, M.A., Faculty CSULB, Departments of Child Development & Family Studies and Human Development

Developing a partnership and fostering collaboration between parents and child care providers can lead to a more consistent home/care environment for a child. By approaching parent meetings in a systematic manner, a caregiver can work to facilitate an effective flow of communication between parent and caregiver. Increasing parent participation in the process can lead to better outcomes for children while ensuring that a parent's voice is heard and empowered throughout the process.

September 2017

Social Media & Marketing for Child Care Providers

Katie Honegger, Manager, Community Engagement, Community Child Care Council of Alameda County

During this webinar, we will discuss how to use social media marketing to attract clients, retain clients, and build a top reputation in your community. We will discuss how to set up, maintain, and establish safety precautions and protocols for using social media networks. Participants will learn how social media networks can help create positive buzz about their child care program.

October 2017

Classroom and the Home: Anti-Bias Activities for Kids

Lisa Marie Wilson, Owner and Chief Executive Officer of Professional Education Development Technology Corporation (PEDTC)

California is one the most diverse states in the country. Providing instruction and care for the children of California requires an ability to practice cultural competence and a strong ability to identify one's own biases. This webinar will explore these topics and identify strategies to achieving environments that celebrate diversity and is all-inclusive.

November 2017

Balancing Work, Family & Life

Susan Stone Belton, Family Coach, Motivational Speaker, Author

Balancing work life and family is very difficult for many people. Work-life balance means something different to every individual, but this webinar will provide tips to help you find the balance that's right for you.

December 2017



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WEBINAR SERIES OF 2017**
REGISTRATION FORM

I would like to register for the entire series of twelve (12) Webinars for a special discounted price of \$900 (buy 9, get 3 FREE). If you do not wish to register for the entire series, please select which webinars you would like to register for (\$99 each):

- | | |
|---|--|
| <input type="checkbox"/> <i>Fifteen Strategies to Support Preschool Children's Understanding of Spatial Awareness</i>
January 2017 | <input type="checkbox"/> <i>Helping Angry and Aggressive Children</i>
July 2017 |
| <input type="checkbox"/> <i>Visual Tools to Support Classroom Procedures, Rules, and Routines</i>
February 2017 | <input type="checkbox"/> <i>Burnout Busters: Care for the Caregiver</i>
August 2017 |
| <input type="checkbox"/> <i>Take the Book Out of the Nook: Interactive Literacy Activities for Young Children</i>
March 2017 | <input type="checkbox"/> <i>Running Dynamic Parent Meetings – strategies for increasing parent participation</i>
September 2017 |
| <input type="checkbox"/> <i>Developing Early Childhood Training Workshops for Staff and Families</i>
April 2017 | <input type="checkbox"/> <i>Social Media & Marketing for Child Care Providers</i>
October 2017 |
| <input type="checkbox"/> <i>Getting to the Heart of Good Leadership</i>
May 2017 | <input type="checkbox"/> <i>How to Bring Culture into the Classroom and the Home: Anti-Bias Activities for Kids</i>
November 2017 |
| <input type="checkbox"/> <i>Hands-on Science on a Shoe-String Budget</i>
June 2017 | <input type="checkbox"/> <i>Balancing Work, Family & Life</i>
December 2017 |

Name: _____
Email: _____
Agency: _____
Address: _____
City: _____
Zip: _____
Phone: _____

I would like to pay by credit card (please note there is a 3% processing fee)

Presenters, subjects, and descriptions are subject to change.

All registration fees MUST be received in order for the CD to be mailed out. After receiving your registration, CAPPA Children's Foundation will send your organization an invoice for fees. Please make checks payable to CAPPA Children's Foundation. Checks and credit cards accepted.

There will be **no refunds** issued for cancellations. Should the Children's Foundation cancel, a full registration fee refund will be issued.